A338f-3.1 U

FAS-FAX:
United States Newspapers

Circulation averages for six months ended September 30, 1987

Daily Newspapers

Preliminary figures as filed with:

Audit Bureau of Circulations
900 N. Meacham Road, Schaumburg, IL 60173-4968

INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. US and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is an adjustment of five percent or more between the publisher's figures and the auditor's findings, then the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. When a newspaper in a competitive market is adjusted under this policy, all other newspapers in the market are adjusted to the actual audit (see note on symbols). Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City Of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

All ABC reports for newspaper members in the US include county population and occupied households (OH's) estimates as of December 31 each year obtained from Sales & Marketing Management's (S&MM's) "Survey of Buying Power." Estimates for ABC-defined newspaper markets and areas below the county level are projections based upon "Survey of Buying Power" estimates. Occupied households figures used in this report are December 31, 1986 Sales And Marketing Management estimates reported for the first time in this FAS-FAX report. The same figures will also be reported in September 30, 1987 Publisher's Statements and Audit Reports. Questions should be directed to Manager, Market Information.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

#	Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.
@	Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.
*	Identifies three-month circulation averages (see text above).
+	Identifies adjusted comparison figures (see text above).

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Source: Audit Bureau of Circulations' FAS-FAX Report - September 30, 1987.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ALABAMA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RIZ OR NDM OH'S	RIZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RIZ OH'S	TOTAL NDM OR CZ & RIZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
ANNISTON (CALHOUN CO.)		27,400			32,400			59,800			
STAR	E (M-F)		17,395	63.49		13,111	40.47		30,506	31,592*	31,798*
STAR	SAT M		18,688	68.20		13,616	42.02		32,304	33,467*	33,377*
STAR	SUN		17,994	65.67		13,607	42.00		31,601	32,793*	32,964*
BIRMINGHAM (JEFFERSON CO.)		280,600			273,000			553,600			
POST-HERALD, NEWS	CMB DLY		170,559	60.78		33,801	12.38		204,360	229,345	227,093
POST-HERALD	M (M-F)		40,871	14.57		10,208	3.74		51,079	60,947	60,539
NEWS	E (M-F)		129,688	46.22		23,593	8.64		153,281	168,398	166,554
POST-HERALD	SAT M		36,287	12.93		9,125	3.34		45,412	54,419	53,300
NEWS	SAT E		111,445	39.72		21,692	7.95		133,137	145,767	144,070
NEWS	SUN		154,145	54.93		37,085	13.58		191,230	213,630	210,454
CULLMAN (CULLMAN CO.)		5,300			21,900			27,200			
TIMES	M (TU-F)		3,463	65.34		5,592	25.53		9,055	9,639	9,244
TIMES	SUN		3,902	73.62		7,212	32.93		11,114	11,727	11,603
DECATUR (MORGAN CO.)		20,300			60,500			80,800			
DAILY	E (M-F)		12,715	62.64		13,211	21.84		25,926	26,100*	25,535*
DAILY	SAT M		12,593	62.03		13,535	22.37		26,128	26,303*	25,108*
DAILY	SUN		13,864	68.30		15,379	25.42		29,243	29,449*	28,497*
DOTHAN (HOUSTON CO.)		20,800			72,700			93,500			
EAGLE	M		9,996	48.06		11,909	16.38		21,905	22,624*	22,445*
EAGLE	SUN		11,336	54.50		13,981	19.23		25,317	26,221*	25,998*
FLORENCE (LAUDERDALE CO.)-SHEFFIELD-TUSCUMBIA-MUSCLE SHOALS (COLBERT CO.)		26,100			26,600			52,700			
TIMES DAILY	M		15,462	59.24		12,064	45.35		27,526	32,531*	31,173*
TIMES DAILY	SUN		16,432	62.96		13,325	50.09		29,757	35,062*	34,206*
GADSDEN (ETOWAH CO.)		23,000			57,000			80,000			
TIMES	E		18,684	81.23		11,212	19.67		29,896	30,341*	29,582*
TIMES	SUN		19,835	86.24		12,214	21.43		32,049	32,581*	32,986*
HUNTSVILLE (MADISON CO.)		61,500#			113,900			175,400			
NEWS, TIMES	CMB DLY	#	47,007	76.43		21,607	18.97		68,614	70,269	71,029
NEWS	M (M-F)	#	11,075	18.01		1,901	1.67		12,976	13,034	13,427
TIMES	E (M-F)	#	35,932	58.43		19,706	17.30		55,638	57,235	57,602
NEWS	SAT M	#	9,772	15.89		1,831	1.61		11,603	11,661	11,798
TIMES	SAT E	#	32,277	52.48		18,465	16.21		50,742	52,197	51,239
TIMES	SUN	#	43,929	71.43		27,158	23.84		71,087	74,004	73,391

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ALABAMA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
JASPER (WALKER CO.)		5,100			15,100			20,200			
MOUNTAIN EAGLE	E (M-F)		4,165	81.67		6,724	44.53		10,889	12,553	12,467
MOUNTAIN EAGLE	SUN		3,925	76.96		6,645	44.01		10,570	12,215	11,979
MOBILE (MOBILE CO.)		93,200			183,400			276,600			
REGISTER, PRESS	CMB DLY		56,823	60.97		43,649	23.80		100,472	101,073	99,980
REGISTER	M (M-F)		29,346	31.49		24,456	13.33		53,802	54,308	52,310
PRESS	E (M-F)		27,477	29.48		19,193	10.47		46,670	46,765	47,670
PRESS REGISTER	SAT M		46,959	50.39		40,518	22.09		87,477	88,052	86,708
PRESS REGISTER	SUN		55,274	59.31		52,085	28.40		107,359	108,139	106,786
MONTGOMERY (MONTGOMERY CO.)		72,500			162,200			234,700			
ADVERTISER, JOURNAL	CMB DLY		36,835	50.81		19,050	11.74		55,885	66,291	72,998
ADVERTISER	M (M-F)		23,606	32.56		15,315	9.44		38,921	49,247	52,312
JOURNAL	E (M-F)		13,229	18.25		3,735	2.30		16,964	17,044	20,686
JOURNAL & ADVERTISER	SAT M		31,529	43.49		18,657	11.50		50,186	60,392	66,245
JOURNAL & ADVERTISER	SUN		42,698	58.89		26,503	16.34		69,201	82,708	85,841
OPELIKA (LEE CO.)		20,800			31,500			52,300			
NEWS	E (M-F)		8,321	40.00		3,926	12.46		12,247	13,174	12,736
NEWS	SUN		8,654	41.61		4,358	13.83		13,012	13,989	14,129
TUSCALOOSA (TUSCALOOSA CO.)		52,400#						52,400			
NEWS	E	#	27,050	51.62					27,050	35,168	33,185
NEWS	SUN	#	29,702	56.68					29,702	39,128	37,254
ALASKA											
ANCHORAGE (ANCHORAGE BOROUGH)		121,300#						121,300			
NEWS	M	#	52,902	43.61					52,902	56,084*	55,926*
NEWS	SUN	#	66,997	55.23					66,997	70,768*	68,043*
TIMES	E	#	34,754	28.65					34,754	35,524*	37,117*
TIMES	SUN	#	43,552	35.90					43,552	45,267*	47,623*
FAIRBANKS (FAIRBANKS NORTH STAR BOROUGH)		29,200#						29,200			
NEWS-MINER	E	#	16,160	55.34					16,160	16,517*	17,037*
NEWS-MINER	SUN	#	20,799	71.23					20,799	21,225*	21,367*

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ARIZONA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RIZ OR NDM OH'S	RIZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RIZ OH'S	TOTAL NDM OR CZ & RIZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
CASA GRANDE (PINAL CO.)		5,700			14,400			20,100			
DISPATCH	E		4,405	77.28		2,832	19.67		7,237	7,484	7,402
FLAGSTAFF (COCONINO CO.)		18,500#			10,500			29,000			
SUN	E (M-F)	#	10,659	57.62		879	8.37		11,538	11,886	11,162
SUN	SUN	#	11,195	60.51		960	9.14		12,155	12,818	12,344
KINGMAN (MOHAVE CO.)		8,400#						8,400			
MOHAVE MINER	E (M-F)	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
MOHAVE MINER	SUN	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PHOENIX (MARICOPA CO.)		733,700			113,800			847,500			
REPUBLIC, GAZETTE	CMB DLY		350,193	47.73		30,627	26.91		380,820	404,194	382,976
REPUBLIC	M		253,772	34.59		27,623	24.27		281,395	304,662	290,162
GAZETTE	E		96,421	13.14		3,004	2.64		99,425	99,532	92,814
REPUBLIC	SUN		409,345	55.79		40,021	35.17		449,366	483,375	456,121
PRESCOTT (YAVAPAI CO.)		19,500#			4,400			23,900			
COURIER	E (M-F)		UNDER TEMPORARY SUSPENSION OF SERVICE								
COURIER	SUN		UNDER TEMPORARY SUSPENSION OF SERVICE								
SUN CITY (MARICOPA CO.)		35,700#						35,700			
NEWS-SUN	E	#	13,871	38.85					13,871	15,474	15,003
TUCSON (PIMA CO.)		237,300			94,500			331,800			
STAR, CITIZEN	CMB DLY		119,879	50.52		12,615	13.35		132,494	133,770	132,438
STAR	M		67,822	28.58		9,022	9.55		76,844	77,974	75,955
CITIZEN	E		52,057	21.94		3,593	3.80		55,650	55,796	52,106+
STAR	SUN		133,638	56.32		15,050	15.93		148,688	150,980	146,260
YUMA (YUMA CO.)		23,500#						23,500			
SUN & SENTINEL	E	#	15,414	65.59					15,414	16,436	16,703
SUN & SENTINEL	SUN	#	15,974	67.97					15,974	17,109	17,628
ARKANSAS											
EL DORADO (UNION CO.)		10,000			8,500			18,500			
NEWS-TIMES	M		5,840	58.40		5,296	62.31		11,136	11,186	11,033
NEWS-TIMES	SUN		5,881	58.81		5,681	66.84		11,562	11,625	11,526
FAYETTEVILLE (WASHINGTON CO.)		13,600			34,500			48,100			
NORTHWEST TIMES	E		7,708	56.68		3,430	9.94		11,138	11,384	10,948
NORTHWEST TIMES	SUN		8,464	62.24		3,820	11.07		12,284	12,536	11,967

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#NEWSPAPER DESIGNATED MARKET

+ADJUSTED TO AUDIT
*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ARKANSAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
FORT SMITH (SEBASTIAN CO.)		37,800			81,000			118,800			
SOUTHWEST TIMES RECORD	ALL DAY		23,384	61.86		18,771	23.17		42,155	42,541	42,679
SOUTHWEST TIMES RECORD	SUN		24,241	64.13		21,161	26.12		45,402	45,743	46,489
HOPE (HEMPSTEAD CO.)		4,000			7,500			11,500			
STAR	E		2,804	70.10		1,537	20.49		4,341	4,647	5,068
HOT SPRINGS (GARLAND CO.)		16,800			24,800			41,600			
SENTINEL-RECORD	M		10,129	60.29		7,730	31.17		17,859	18,038	17,536
SENTINEL-RECORD	SUN		10,672	63.52		8,172	32.95		18,844	19,130	18,603
JONESBORO (CRAIGHEAD CO.)		11,400			29,400			40,800			
SUN	M		10,089	88.50		11,430	38.88		21,519	24,346	21,010
SUN	SUN		10,514	92.23		12,308	41.86		22,822	25,880	22,487
LITTLE ROCK (PULASKI CO.)		126,400			268,600			395,000			
DEMOCRAT	M		44,423	35.14		34,169	12.72		78,592	90,987	81,420
DEMOCRAT	SUN		71,072	56.23		78,680	29.29		149,752	171,511	153,201
GAZETTE	M		62,554	49.49		43,668	16.26		106,222	140,301	126,346
GAZETTE	SUN		83,845	66.33		70,938	26.41		154,783	200,090	167,031
MOUNTAIN HOME (BAXTER CO.)		4,100			9,400			13,500			
BAXTER BULLETIN	M		3,201	78.07		3,851	40.97		7,052	8,415	8,099
PINE BLUFF (JEFFERSON CO.)		19,600			42,100			61,700			
COMMERCIAL	E		12,481	63.68		8,422	20.00		20,903	21,085	21,166
COMMERCIAL	SUN		13,140	67.04		9,015	21.41		22,155	22,373	22,526
ROGERS (BENTON CO.)		8,300			39,500			47,800			
NORTHWEST NEWS	M (M-F)		5,731	69.05		7,551	19.12		13,282	13,437	13,630
NORTHWEST NEWS	SUN		6,189	74.57		8,938	22.63		15,127	15,327	15,290
SPRINGDALE (WASHINGTON CO.)		9,900			49,000			58,900			
NEWS	E (M-F)		7,120	71.92		5,458	11.14		12,578	13,050	12,908
NEWS	SUN		7,403	74.78		6,475	13.21		13,878	14,453	14,133
WEST MEMPHIS (CRITTENDEN CO.)		9,500#			7,200			16,700			
TIME$	E (M-F)	#	5,162	54.34		2,328	32.33		7,490	7,801	7,951

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
ALAMEDA (ALAMEDA CO.)		33,200						33,200			
TIMES-STAR	M		8,210	24.73					8,210	8,263*	
TIMES-STAR	SUN		7,348	22.13					7,348	7 401*	
ANTIOCH (CONTRA COSTA CO.)		25,900#						25,900			
LEDGER	E (M-F)	#	14,506	56.01					14,506	14,644	13,655
ANTIOCH (CONTRA COSTA CO.)		44,200#						44,200			
LEDGER/POST DISPATCH	SAT M	#	21,167	47.89					21,167	21,339	20,331
LEDGER/POST DISPATCH	SUN	#	21,442	48.51					21,442	21,613	20,659
AUBURN (PLACER CO.)		17,200#						17,200			
JOURNAL	M (M-F)	#	10,735	62.41					10,735	12,506*	12,276
JOURNAL	SUN	#	11,021	64.08					11,021	12,889*	12,536
BAKERSFIELD (KERN CO.)		104,100			71,900			176,000			
CALIFORNIAN	M		64,054	61.53		17,390	24.19		81,444	81,984	81,721
CALIFORNIAN	SUN		67,261	64.61		19,161	26.65		86,422	87,103	87,185
BRAWLEY (IMPERIAL CO.)		8,800#						8,800			
NEWS	E	#	4,499	51.13					4,499	5,126	5,046
CHICO (BUTTE CO.)		59,500#						59,500			
ENTERPRISE-RECORD	E	#	26,166	43.98					26,166	27,208	26,361
ENTERPRISE-RECORD	SUN	#	25,488	42.84					25,488	26,537	25,591
DUBLIN (ALAMEDA CO.)		53,900#						53,900			
HERALD	M	#	23,006	42.68					23,006	26,448	25,174
HERALD	SUN	#	23,335	43.29					23,335	26,931	25,284
EL CENTRO (IMPERIAL CO.)		17,800#						17,800			
IMPERIAL VALLEY PRESS	E	#	10,699	60.11					10,699	11,109	10,850
EUREKA (HUMBOLDT CO.)		18,300			34,800			53,100			
TIMES STANDARD	E		9,893	54.06		10,242	29.43		20,135	20,572	20,372
TIMES STANDARD	SUN		10,518	57.48		11,313	32.51		21,831	22,317	21,641
FREMONT-NEWARK (ALAMEDA CO.)		78,600						78,600			
ARGUS	M		25,357	32.26					25,357	25,666	23,801
ARGUS	SUN		26,669	33.93					26,669	26,954	24,263
FRESNO (FRESNO CO.)		210,800#						210,800			
BEE	M	#	111,317	52.81					111,317	140,402	139,689
BEE	SUN	#	124,357	58.99					124,357	164,403	164,581

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CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
GILROY (SANTA CLARA CO.)		8,800			8,400			17,200			
DISPATCH	E (M-F)		4,693	53.33		2,570	30.60		7,263	7,479*	
GRASS VALLEY (NEVADA CO.)		24,800#						24,800			
UNION	E	#	13,765	55.50					13,765	14,200	13,664
HANFORD (KINGS CO.)		13,800			16,200			30,000			
SENTINEL	E		7,627	55.27		6,527	40.29		14,154	14,303	14,005
HAYWARD (ALAMEDA CO.)		91,000			94,600			185,600			
REVIEW	M		32,298	35.49		13,476	14.25		45,774	46,702	48,575
REVIEW	SUN		33,652	36.98		13,941	14.74		47,593	48,372	50,244
HOLLISTER (SAN BENITO CO.)		5,400#			5,100			10,500			
FREE LANCE	E (M-F)	#	3,624	67.11		1,285	25.20		4,909	5,168	5,354
HOLLYWOOD (LOS ANGELES CO.)											
VARIETY	M (M-F)									22,395	21,359
INDIO (RIVERSIDE CO.)		15,300			26,400			41,700			
NEWS	E		5,911	38.63		2,145	8.13		8,056	8,593	8,608
LOMPOC (SANTA BARBARA CO.)		15,200			3,300			18,500			
RECORD	E (M-F)		9,127	60.05		697			9,824	9,995	10,008
RECORD	SUN		9,219	60.65		712			9,931	10,138	10,240
LOS ANGELES (LOS ANGELES CO.)		1,317,700			2,590,300			3,908,000			
HERALD EXAMINER	M (M-F)		115,038	8.73		92,499	3.57		207,537	238,811	241,454
HERALD EXAMINER	SAT M		83,984	6.37		74,626	2.88		158,610	186,520	185,834
HERALD EXAMINER	SUN		87,004	6.60		80,221	3.10		167,225	195,009	200,777
HOLLYWOOD REPORTER	M (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
INVESTOR'S DAILY	M (M-F)									89,599	56,428
LA OPINION	M		48,261	3.66		17,945	0.69		66,206	72,442	68,089
LA OPINION	SUN		38,016	2.89		14,660	0.57		52,676	57,915	52,087
LOS ANGELES (LOS ANGELES CO.)		637,400#						637,400			
NEWS	M (M-F)	#	150,339	23.59					150,339	159,348	153,441
NEWS	SAT M	#	139,305	21.86					139,305	145,512	139,904
NEWS	SUN	#	163,678	25.68					163,678	174,767	164,823
RACING FORM	MON M									16,759*	15,416*
RACING FORM	TUE M									8,617*	6,534*
RACING FORM	M (W-F)									25,019*	21,740*
RACING FORM	SAT M									35,147*	30,362*
RACING FORM	SUN									30,209*	26,685*

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CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
LOS ANGELES (LOS ANGELES CO.)		3,046,000#			773,800			3,819,800			
TIMES	M (M-F)	#	723,306	23.75		166,929	21.57		890,235	1,113,459	1,086,383
TIMES	SAT M	#	642,096	21.08		159,129	20.56		801,225	1,017,270	992,331
TIMES	SUN	#	883,313	29.00		211,386	27.32		1,094,699	1,384,857	1,348,987
LOS ANGELES CO.		513,100#						513,100			
COPLEY LOS ANGELES NEWSPAPERS	E	#								133,516	131,194
COPLEY LOS ANGELES NEWSPAPERS	SUN	#								125,673	124,750
LOS ANGELES CO. (LONG BEACH P.O.)		276,000			134,700			410,700			
PRESS-TELEGRAM	CMB DLY		98,625	35.73		18,571	13.79		117,196	130,999	129,378
PRESS-TELEGRAM	M (M-F)		93,706	33.95		18,508	13.74		112,214	125,986	124,488
PRESS-TELEGRAM	E (M-F)		4,919	1.78		63	0.05		4,982	5,013	4,890
PRESS-TELEGRAM	SAT M		93,451	33.86		18,207	13.52		111,658	124,368	124,099
PRESS-TELEGRAM	SUN		111,481	40.39		18,803	13.96		130,284	143,222	141,457
LOS ANGELES CO. (PASADENA P.O.)		72,500			90,500			163,000			
STAR-NEWS	M		19,072	26.31		14,341	15.85		33,413	39,510	39,882
STAR-NEWS	SUN		19,967	27.54		16,320	18.03		36,287	44,519	44,997
LOS ANGELES CO. (WEST COVINA P.O.)		148,500			81,600			230,100			
SAN GABRIEL VALLEY TRIBUNE	M		47,301	31.85		9,607	11.77		56,908	59,769	60,816
TRIBUNE NEWS	SUN		51,122	34.43		9,730	11.92		60,852	80,477	79,491
LOS ANGELES CO. (WHITTIER P.O.)		32,900			89,000			121,900			
NEWS	E		10,990	33.40		6,974	7.84		17,964	18,003	18,127
MADERA (MADERA CO.)		8,600			17,600			26,200			
TRIBUNE	E		4,966	57.74		3,579	20.34		8,545	8,682	8,600
MARIN CO. (NOVATO P.O.)		88,100			6,100			94,200			
INDEPENDENT JOURNAL	E		34,712	39.40		961	15.75		35,673	37,350	40,214
INDEPENDENT JOURNAL	SUN		38,141	43.29		1,064	17.44		39,205	41,582	43,083
MARYSVILLE (YUBA CO.)- YUBA CITY (SUTTER CO.)		41,600#						41,600			
APPEAL-DEMOCRAT	E	#	22,661	54.47					22,661	24,649	23,488
MERCED (MERCED CO.)		25,500			34,100			59,600			
SUN-STAR	M		17,677	69.32		5,285	15.50		22,962	23,383	23,305

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MODESTO (STANISLAUS CO.)		47,900#			62,600			110,500			
BEE	M	#	37,940	79.21		24,014	38.36		61,954	76,275	74,063
BEE	SUN	#	38,546	80.47		26,682	42.62		65,228	81,835	80,762
MONTEREY (MONTEREY CO.)		35,100#			21,300			56,400			
HERALD	M	#	24,197	68.94		6,166	28.95		30,363	33,167	33,378
HERALD	SUN	#	24,759	70.54		6,482	30.43		31,241	34,675	34,449
NAPA (NAPA CO.)		23,900			17,000			40,900			
REGISTER	E		15,213	63.65		5,697	33.51		20,910	21,123	20,987
OAKLAND (ALAMEDA CO.)		753,000#						753,000			
TRIBUNE	M (M-F)	#	130,229	17.29					130,229	148,136	152,739
TRIBUNE	SAT M	#	131,331	17.44					131,331	144,775	149,237
TRIBUNE	SUN	#	135,551	18.00					135,551	147,891	156,163
ONTARIO-UPLAND (SAN BERNARDINO CO.)		112,100#						112,100			
REPORT	M	#	39,552	35.28					39,552	42,384	40,755
REPORT	SUN	#	40,572	36.19					40,572	43,395	42,073
ORANGE CO. (ANAHEIM P.O.)		175,900#						175,900			
BULLETIN	E	#	6,365	3.62					6,365	7,364	10,464
ORANGE CO. (COSTA MESA-NEWPORT BEACH P.O.)		65,300			137,600			202,900			
COAST PILOT	E		12,759	19.54		9,.63	6.66		21,922	22,213	22,829+
COAST PILOT	SUN		12,629	19.34		9,065	6.59		21,694	22,008	22,553+
ORANGE CO. (LA HABRA P.O.)		30,000#						30,000			
STAR-PROGRESS	E (M-F)	#	3,276	10.92					3,276	4,985	4,753
ORANGE CO. (SANTA ANA P.O.)		773,800#						773,800			
REGISTER	ALL DAY (M-F)	#	296,717	38.35					296,717	317,331	307,776
REGISTER	SAT M	#	290,849	37.59					290,849	310,032	300,557
REGISTER	SUN	#	338,374	43.73					338,374	362,404	347,723
OROVILLE (BUTTE CO.)		11,400			7,700			19,100			
MERCURY REGISTER	E (M-F)		6,851	60.10		2,266	29.43		9,117	9,338	9,532
MERCURY REGISTER	SAT M		7,274	63.81		2,320	30.13		9,594	9,834	9,976

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PALM SPRINGS-PALM DESERT (RIVERSIDE CO.)		43,100#			8,900			52,000			
DESERT SUN	E (M-F)	#	21,518	49.93		2,309	25.94		23,827	27,227	25,478
DESERT SUN	WKND	#	29,158	67.65		3,585	40.28		32,743	38,602	35,056
PALO ALTO (SANTA CLARA CO.)		140,500			54,000			194,500			
PENINSULA TIMES TRIBUNE	E		44,059	31.36		3,348	6.20		47,407	50,154	55,508
PENINSULA TIMES TRIBUNE	SUN		46,418	33.04		3,782	7.00		50,200	53,648	59,638
WALL STREET JOURNAL-WESTERN EDITION	M (M-F)									410,896	408,558
PETALUMA (SONOMA CO.)		14,400			54,200			68,600			
ARGUS-COURIER	E		7,259	50.41		1,646	3.04		8,905	9,086	9,522
PITTSBURG (CONTRA COSTA CO.)		19,200#						19,200			
POST DISPATCH	E (M-F)	#	6,434	33.51					6,434	6,513	6,617
POMONA (LOS ANGELES CO.)		113,600#						113,600			
PROGRESS BULLETIN	E	#	34,274	30.17					34,274	39,753	43,148
PROGRESS BULLETIN	SUN	#	35,959	31.65					35,959	41,899	45,232
PORTERVILLE (TULARE CO.)		26,200#						26,200			
RECORDER	E	#	13,472	51.42					13,472	13,691	13,623
RED BLUFF (TEHAMA CO.)		17,700#						17,700			
NEWS	E	#	8,340	47.12					8,340	8,580	8,697
REDDING (SHASTA CO.)		58,500#						58,500			
RECORD SEARCHLIGHT	E	#	35,945	61.44					35,945	38,143	36,235
REDLANDS (SAN BERNARDINO CO.)		24,100#						24,100			
FACTS	E	#	8,499	35.27					8,499	9,519	9,019
FACTS	SUN	#	8,664	35.95					8,664	9,729	9,071
RIVERSIDE (RIVERSIDE CO.)		219,400#						219,400			
PRESS-ENTERPRISE	M	#	120,429	54.89					120,429	138,092	132,935
PRESS-ENTERPRISE	SUN	#	125,273	57.10					125,273	144,592	138,132
ROSEVILLE (PLACER CO.)		30,000#						30,000			
PRESS-TRIBUNE	E (M-F)	#	13,152	43.84					13,152	16,027	15,163

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SACRAMENTO (SACRAMENTO CO.)		487,200#						487,200			
BEE	M	#	213,397	43.80					213,397	242,181	233,290
BEE	SUN	#	248,827	51.07					248,827	289,640	274,080
UNION	M	#	82,037	16.84					82,037	88,315	89,256
UNION	SUN	#	81,298	16.69					81,298	88,065	87,839
SALINAS (MONTEREY CO.)		30,700			27,300			58,000			
CALIFORNIAN	E		15,424	50.24		6,946	25.44		22,370	22,825	22,684
SAN BERNARDINO (SAN BERNARDINO CO.)		215,700#						215,700			
SUN	M	#	73,019	33.85					73,019	82,413	82,356
SUN	SUN	#	77,168	35.78					77,168	88,028	86,150
SAN BERNARDINO CO. (VICTORVILLE P.O.)		9,000			26,600			35,600			
VICTOR VALLEY PRESS	E (M-F)		6,979	77.54		17,060	64.14		24,039	24,278	22,420
VICTOR VALLEY PRESS	SUN		7,316	81.29		18,059	67.89		25,375	25,630	23,696
SAN CLEMENTE (ORANGE CO.)		16,200			21,800			38,000			
SUN-POST	E (M-F)		5,933	36.62		1,303	5.98		7,236	7,457	7,506
SAN DIEGO (SAN DIEGO CO.)		637,000			171,800			808,800			
TRANSCRIPT	M (M-F)		7,198	1.13		1,063	0.62		8,261	8,620	8,457
UNION, TRIBUNE	CMB DLY		325,488	51.10		42,694	24.85		368,182	373,981	365,735
UNION	M		211,920	33.27		34,000	19.79		245,920	251,325	243,158
TRIBUNE	E		113,568	17.83		8,694	5.06		122,262	122,656	122,577
UNION	SUN		353,409	55.48		48,467	28.21		401,876	411,102	392,385
SAN DIEGO CO. (EL CAJON P.O.)		53,100			80,600			133,700			
CALIFORNIAN	E		9,419	17.74		10,900	13.52		20,319	21,996	20,442
CALIFORNIAN	SUN		9,645	18.16		11,172	13.86		20,817	22,494	21,105
SAN DIEGO CO. (ESCONDIDO P.O.)		49,700			57,700			107,400			
TIMES-ADVOCATE	E		27,666	55.67		11,308	19.60		38,974	41,058	39,211
TIMES-ADVOCATE	SUN		28,912	58.17		11,652	20.19		40,564	42,701	41,139
SAN DIEGO CO. (OCEANSIDE P.O.)		52,300			53,000			105,300			
BLADE-TRIBUNE	E (M-F)		23,994	45.88		12,393	23.38		36,387	37,314	35,814
BLADE-TRIBUNE	SUN		24,767	47.36		12,881	24.30		37,648	38,676	36,738

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SAN FRANCISCO											
(SAN FRANCISCO CO.)		361,200#			1,431,600			1,792,800			
CHRONICLE, EXAMINER	CMB DLY	#	212,055	58.71		370,067	25.85		582,122	712,413	696,559
CHRONICLE	M (M-F)	#	139,448	38.61		304,878	21.30		444,326	568,088	551,545
EXAMINER	E (M-F)	#	72,607	20.10		65,189	4.55		137,796	144,325	145,014
CHRONICLE	SAT M	#	114,592	31.73		283,253	19.79		397,845	517,069	500,747
EXAMINER	SAT E	#	49,317	13.65		58,263	4.07		107,580	114,145	115,121
EXAMINER & CHRONICLE	SUN	#	176,601	48.89		405,111	28.30		581,712	716,339	706,577
SAN JOSE (SANTA CLARA CO.)		411,700#			82,000			493,700			
MERCURY-NEWS	ALL DAY (M-F)	#	206,057	50.05		27,812	33.92		233,869	268,967	264,492
MERCURY-NEWS	SAT M	#	193,304	46.95		24,884	30.35		218,188	253,135	248,100
MERCURY-NEWS	SUN	#	236,566	57.46		29,980	36.56		266,546	314,033	308,247
SAN LUIS OBISPO											
(SAN LUIS OBISPO CO.)		14,300			58,200			72,500			
TELEGRAM-TRIBUNE	E (M-F)		9,571	66.93		18,561	31.89		28,132	28,668	28,114
TELEGRAM-TRIBUNE	SAT M		11,047	77.25		22,063	37.91		33,110	33,769	
SAN MATEO (SAN MATEO CO.)		77,900			83,000			160,900			
TIMES & NEWS LEADER	E		30,557	39.23		10,229	12.32		40,786	44,529	43,762
SANTA BARBARA											
(SANTA BARBARA CO.)		74,500			53,100			127,600			
NEWS-PRESS	M		38,239	51.33		8,855	16.68		47,094	47,743	49,537
NEWS-PRESS	SUN		43,677	58.63		10,247	19.30		53,924	55,379	57,030
SANTA CRUZ (SANTA CRUZ CO.)		37,500			28,700			66,200			
SENTINEL	M (M-F)		15,601	41.60		11,551	40.25		27,152	28,110	27,882
SENTINEL	SUN		16,828	44.87		12,548	43.72		29,376	30,660	31,025
SANTA MARIA (SANTA BARBARA CO.)		26,300			38,200			64,500			
TIMES	E (M-F)		16,761	63.73		3,601	9.43		20,362	20,547	21,066
TIMES	SUN		16,769	63.76		3,788	9.92		20,557	20,786	21,193
SANTA ROSA (SONOMA CO.)		61,500			135,400			196,900			
PRESS DEMOCRAT	M		36,244	58.93		41,938	30.97		78,182	78,815	77,707
PRESS DEMOCRAT	SUN		38,513	62.62		46,544	34.38		85,057	86,108	85,683
STOCKTON (SAN JOAQUIN CO.)		80,500#			69,400			149,900			
RECORD	M	#	40,212	49.95		9,916	14.29		50,128	52,728	51,415
RECORD	SUN	#	40,777	50.65		12,070	17.39		52,847	55,885	55,120

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TULARE (TULARE CO.)		11,000			8,600			19,600			
ADVANCE-REGISTER & TIMES	E		6,763	61.48		2,060	23.95		8,823	9,504	8,978
TURLOCK (STANISLAUS CO.)		13,700			12,300			26,000			
JOURNAL	E		6,949	50.72		2,985	24.27		9,934	10,404	9,969
UKIAH (MENDOCINO CO.)		6,900			8,100			15,000			
JOURNAL	E (M-F)		5,513	79.90		2,760	34.07		8,273	8,797	8,992
JOURNAL	SUN		5,674	82.23		2,942	36.32		8,616	9,153	9,254
VACAVILLE (SOLANO CO.)		17,400@						17,400			
REPORTER	M (TU-S)	@	12,013	69.04					12,013	15,465*	13,891*
REPORTER	SUN	@	12,500	71.84					12,500	16,083*	14,613*
VALLEJO (SOLANO CO.)		44,600			2,200			46,800			
TIMES-HERALD	M		23,979	53.76		152	6.91		24,131	26,575	24,368
TIMES-HERALD	SUN		23,860	53.50		152	6.91		24,012	26,528	24,328
VENTURA CO. (CAMARILLO P.O.)		20,900#						20,900			
NEWS	M	#	10,321	49.38					10,321	11,406	11,037
NEWS	SUN	#	10,538	50.42					10,538	11,626	11,260
VENTURA CO. (OXNARD P.O.)		43,900			29,100			73,000			
PRESS-COURIER	E		15,333	34.93		2,035	6.99		17,368	17,856	18,951
PRESS-COURIER	SUN		16,417	37.40		2,140	7.35		18,557	19,103	19,899
VENTURA CO. (SIMI VALLEY P.O.)		25,600			5,100			30,700			
ENTERPRISE	E (M-F)		15,066	58.85		1,431	28.06		16,497	16,617	16,445
ENTERPRISE	SUN		15,569	60.82		1,490	29.22		17,059	17,179	16,874
VENTURA CO. (THOUSAND OAKS P.O.)		45,100			3,400			48,500			
NEWS-CHRONICLE	E		22,555	50.01		1,323	38.91		23,878	24,263	24,596
NEWS-CHRONICLE	SUN		23,831	52.84		1,405	41.32		25,236	25,689	25,618
VENTURA CO. (VENTURA P.O.)		82,600#			122,100			204,700			
STAR-FREE PRESS	E	#	39,952	48.37		8,028	6.57		47,980	48,437	46,817
STAR-FREE PRESS	SUN	#	44,121	53.42		10,228	8.38		54,349	55,046	52,635
VISALIA (TULARE CO.)		21,800			17,700			39,500			
TIMES-DELTA	M		14,576	66.86		4,425	25.00		19,001	21,019	19,830

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CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
WALNUT CREEK											
(CONTRA COSTA CO.)		134,200#						134,200			
CONTRA COSTA TIMES	M	#	71,903	53.58					71,903	88,255	84,448
CONTRA COSTA TIMES	SUN	#	75,640	56.36					75,640	93,918	89,940
WATSONVILLE (SANTA CRUZ CO.)		22,700#						22,700			
REGISTER-PAJARONIAN	E	#	12,399	54.62					12,399	14,928	13,937
WOODLAND (YOLO CO.)		12,800			22,300			35,100			
DEMOCRAT	E		9,822	76.73		1,705	7.65		11,527	11,712	11,700
DEMOCRAT	SUN		9,704	75.81		1,789	8.02		11,493	11,679	11,580
COLORADO											
BOULDER (BOULDER CO.)		32,700			23,900			56,600			
CAMERA	M		19,579	59.87		9,348	39.11		28,927	30,957	30,302
CAMERA	SUN		23,668	72.38		12,161	50.88		35,829	39,208	38,867
CANON CITY (FREMONT CO.)		7,200			5,500			12,700			
RECORD	E		6,414	89.08		2,176	39.56		8,590	8,848	8,925
COLORADO SPRINGS (EL PASO CO.)		143,000#						143,000			
GAZETTE TELEGRAPH	M	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
GAZETTE TELEGRAPH	SUN	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
DENVER (DENVER CO.)		620,900#			272,300			893,200			
POST	M	#	167,517	26.98		38,528	14.15		206,045	230,471	227,105
POST	SUN	#	287,897	46.37		65,927	24.21		353,824	404,271	425,454
ROCKY MOUNTAIN NEWS	M	#	254,929	41.06		45,122	16.57		300,051	332,114	327,357
ROCKY MOUNTAIN NEWS	SUN	#	280,813	45.23		56,232	20.65		337,045	373,206	367,487
DURANGO (LA PLATA CO.)		4,900			16,700			21,600			
HERALD	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
HERALD	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
FORT COLLINS (LARIMER CO.)		29,100			14,000			43,100			
COLORADOAN	M		16,745	57.54		3,182	22.73		19,927	20,516	19,142
COLORADOAN	SUN		20,434	70.22		3,822	27.30		24,256	25,647	24,233
GRAND JUNCTION (MESA CO.)		29,900#			33,100			63,000			
SENTINEL	E	#	20,731	69.33		6,678	20.18		27,409	28,876	28,527
SENTINEL	SUN	#	22,506	75.27		8,309	25.10		30,815	32,877	32,412

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COLORADO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
GREELEY (WELD CO.)		26,100#			18,500			44,600			
TRIBUNE	E	#	16,053	61.51		6,659	35.99		22,712	23,353	23,362
TRIBUNE	SUN	#	16,670	63.87		6,923	37.42		23,593	24,240	23,302
LONGMONT (BOULDER CO.)		19,200			18,500			37,700			
TIMES-CALL	E		13,720	71.46		5,421	29.30		19,141	19,415	19,381
TIMES-CALL	SUN		14,128	73.58		5,680	30.70		19,808	20,101	19,750
LOVELAND (LARIMER CO.)		14,800			16,500			31,300			
REPORTER-HERALD	E (M-F)		11,845	80.03		3,833	23.23		15,678	16,105	16,184
REPORTER-HERALD	WKND		12,248	82.76		4,063	24.62		16,311	16,848	16,850
PUEBLO (PUEBLO CO.)		42,600#			57,100			99,700			
CHIEFTAIN	M	#	32,224	75.64		16,755	29.34		48,979	50,385	50,662
CHIEFTAIN	SUN	#	34,446	80.86		18,885	33.07		53,331	54,940	54,512
STERLING (LOGAN CO.)		4,900			9,500			14,400			
JOURNAL-ADVOCATE	E		3,460	70.61		2,732	28.76		6,192	6,604	6,744
TRINIDAD (LAS ANIMAS CO.)		3,600			2,000			5,600			
CHRONICLE-NEWS	E (M-F)		2,362	65.61		516	25.80		2,878	3,200*	3,246
CONNECTICUT											
ANSONIA (NEW HAVEN CO.)		16,900			15,500			32,400			
SENTINEL	E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
BRIDGEPORT (FAIRFIELD CO.)		101,700			88,200			189,900			
TELEGRAM, POST	CMB DLY		61,209	60.19		17,296	19.61		78,505	81,511	82,543
TELEGRAM	M (M-F)		14,770	14.52		3,919	4.44		18,689	19,621	19,191
POST	E (M-F)		46,439	45.66		13,377	15.17		59,816	61,890	63,352
TELEGRAM-POST	SAT M		53,316	52.42		16,648	18.88		69,964	72,797	74,011
POST	SUN		62,402	61.36		23,759	26.94		86,161	91,642	91,223
BRISTOL (HARTFORD CO.)		24,200			11,000			35,200			
PRESS	E		17,630	72.85		693	6.30		18,323	20,105	19,619
DANBURY (FAIRFIELD CO.)		29,600			63,800			93,400			
NEWS-TIMES	M		18,555	62.69		18,377	28.80		36,932	38,303	40,230
NEWS-TIMES	SUN		20,106	67.93		22,149	34.72		42,255	44,720	45,966

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CONNECTICUT		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
GREENWICH (FAIRFIELD CO.)		21,800#						21,800			
TIME	ALL DAY (M-F)	#	12,970	59.50					12,970	13,588	13,554
TIME	SAT M	#	12,008	55.08					12,008	12,557	12,551
TIME	SUN	#	12,018	55.13					12,018	12,621	12,207
HARTFORD (HARTFORD CO.)		117,300			227,600			344,900			
COURANT	M		67,817	57.82		110,447	48.53		178,264	226,319	222,749
COURANT	SUN		73,682	62.82		152,121	66.84		225,803	308,111	301,850
MANCHESTER (HARTFORD CO.)		19,200			56,300			75,500			
HERALD	E		7,408	38.58		1,470	2.61		8,878	9,027	9,194
MANCHESTER (HARTFORD CO.)		92,800#						92,800			
JOURNAL INQUIRER	E	#	40,250	43.37					40,250	44,164	43,875
MERIDEN-WALLINGFORD (NEW HAVEN CO.)		35,800			21,100			56,900			
RECORD-JOURNAL	M		25,771	71.99		4,934	23.38		30,705	31,331	30,574
RECORD-JOURNAL	SUN		24,992	69.81		4,819	22.84		29,811	30,441	29,605
MIDDLETOWN (MIDDLESEX CO.)		22,100			43,600			65,700			
PRESS	E		12,178	55.10		7,496	17.19		19,674	19,961	20,164
MILFORD (NEW HAVEN CO.)		17,700#						17,700			
CITIZEN	E (M-F)	#	7,051	39.84					7,051	7,208	7,632
CITIZEN	SUN	#	8,918	50.38					8,918	9,123	9,63[illegible]
NAUGATUCK (NEW HAVEN CO.)		14,700#						14,700			
NEWS	E	#	4,860	33.06					4,860	5,033	5,171
NEW BRITAIN (HARTFORD CO.)		55,200#						55,200			
HERALD	E	#	30,752	55.71					30,752	40,551	40,340
NEW HAVEN (NEW HAVEN CO.)		241,900#						241,900			
REGISTER	M (M-F)	#	99,890	41.29					99,890	101,742*	
REGISTER	SAT M	#	99,081	40.96					99,081	101,038*	
REGISTER	SUN	#	134,027	55.41					134,027	138,841*	139,216*
NEW LONDON (NEW LONDON CO.)		30,900			33,500			64,400			
DAY	M		19,400	62.78		15,516	46.32		34,916	37,431*	37,496*
DAY	SUN		20,349	65.85		17,123	51.11		37,472	40,745*	39,607*
NORWALK (FAIRFIELD CO.)		29,700#			17,200			46,900			
HOUR	E	#	16,783	56.51		3,313	19.26		20,096	20,859	21,230

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CONNECTICUT		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
NORWICH (NEW LONDON CO.)		54,900#						54,900			
BULLETIN	M	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
BULLETIN	SUN	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
STAMFORD (FAIRFIELD CO.)		39,600#			17,600			57,200			
ADVOCATE	ALL DAY	#	23,011	58.11		4,729	26.87		27,740	30,974	30,812
ADVOCATE	SUN	#	24,733	62.46		5,450	30.97		30,183	37,534	36,499
TORRINGTON (LITCHFIELD CO.)		12,900			15,000			27,900			
REGISTER CITIZEN	M		7,503	58.16		5,682	37.88		13,185	16,269	16,421
WATERBURY (NEW HAVEN CO.)		61,200			47,100			108,300			
REPUBLICAN, AMERICAN	CMB DLY		41,355	67.57		18,850	40.02		60,205	65,816	68,275
REPUBLICAN	M		22,366	36.55		11,337	24.07		33,703	38,741	39,856
AMERICAN	E (M-F)		18,989	31.03		7,513	15.95		26,502	27,075	28,419
REPUBLICAN	SUN		42,572	69.56		23,124	49.10		65,696	72,785	73,105
WILLIMANTIC (WINDHAM CO.)		18,500#						18,500			
CHRONICLE	E	#	9,046	48.90					9,046	11,300	10,716
DELAWARE											
DOVER (KENT CO.)		67,200#						67,200			
STATE NEWS	M	#	21,269	31.65					21,269	23,086*	24,078*
STATE NEWS	SUN	#	28,398	42.26					28,398	31,675*	31,247*
WILMINGTON (NEW CASTLE CO.)		135,400			88,400			223,800			
NEWS, JOURNAL	CMB DLY		81,066	59.87		26,374	29.83		107,440	120,411	119,447
NEWS	M (M-F)		38,807	28.66		19,255	21.78		58,062	70,921	67,626
JOURNAL	E (M-F)		42,259	31.21		7,119	8.05		49,378	49,490	51,821
NEWS JOURNAL	SAT		75,614	55.84		26,251	29.70		101,865	116,353	114,309
NEWS JOURNAL	SUN		86,320	63.75		31,492	35.62		117,812	133,978	130,603
DISTRICT OF COLUMBIA											
WASHINGTON		1,241,800#						1,241,800			
OIL DAILY	M (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
POST	M (M-F)	#	669,264	53.89					669,264	761,142	748,019
POST	SAT M	#	626,731	50.47					626,731	716,914	703,620
POST	SUN	#	907,192	73.05					907,192	1,096,725	1,079,109

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DISTRICT OF COLUMBIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RIZ OR NDM OH'S	RIZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RIZ OH'S	TOTAL NDM OR CZ & RIZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
WASHINGTON		1,130,800#						1,130,800			
TIMES	M (M-F)	#	78,334	6.93					78,334	91,508	104,186
USA TODAY	M (M-F)									1,324,223	1,179,052
FLORIDA											
BRADENTON (MANATEE CO.)		68,500			8,500			77,000			
HERALD	M		31,860	46.51		821	9.66		32,681	33,184	31,674
HERALD	SUN		38,936	56.84		976	11.48		39,912	40,670	38,658
CLEARWATER (PINELLAS CO.)		151,700#						151,700			
SUN	M	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SUN	SUN	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DAYTONA BEACH (VOLUSIA CO.)		88,500			56,600			145,100			
NEWS-JOURNAL	M		59,593	67.34		17,419	30.78		77,012	78,029	
NEWS-JOURNAL	SUN		69,774	78.84		21,164	37.39		90,938	93,630	89,680
DE LAND (VOLUSIA CO.)		18,400			20,400			38,800			
SUN NEWS	E (M-F)		4,896	26.61		3,039	14.90		7,935	8,537	9,002
SUN NEWS	WKND		5,060	27.50		3,367	16.50		8,427	9,041	9,785
FORT LAUDERDALE (BROWARD CO.)		529,800#						529,800			
SUN-SENTINEL, NEWS	CMB DLY	#	204,209	38.54					204,209	213,958	204,119
SUN-SENTINEL	M (M-F)	#	147,604	27.86					147,604	157,195	137,176
NEWS	E (M-F)	#	56,605	10.68					56,605	56,763	66,943
NEWS/SUN-SENTINEL	SAT M	#	194,542	36.72					194,542	204,241	193,709
NEWS/SUN-SENTINEL	SUN	#	263,937	49.82					263,937	277,544	259,603
FORT MYERS (LEE CO.)		117,800#						117,800			
NEWS-PRESS	M	#	57,148	48.51					57,148	66,971	63,597
NEWS-PRESS	SUN	#	71,756	60.91					71,756	85,680	80,788
FORT PIERCE-PORT ST. LUCIE (ST. LUCIE CO.)		47,100#						47,100			
NEWS TRIBUNE	M	#	20,331	43.17					20,331	21,078	20,010
NEWS TRIBUNE	SUN	#	22,595	47.97					22,595	23,705	22,279
FORT WALTON BEACH (OKALOOSA CO.)		41,600			10,300			51,900			
PLAYGROUND NEWS	M		24,117	57.97		4,156	40.35		28,273	31,211	29,124
PLAYGROUND NEWS	SUN		27,498	66.10		4,758	46.19		32,256	36,190	33,605

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GAINESVILLE (ALACHUA CO.)		30,200			63,000			93,200			
SUN	M		26,012	86.13		22,983	36.48		48,995	53,494	51,917
SUN	SUN		25,115	83.16		24,041	38.16		49,156	54,506	52,545
HOLLYWOOD (BROWARD CO.)		79,900			80,600			160,500			
SUN-TATTLER	M		22,171	27.75		10,774	13.37		32,945	33,426	32,696
HOMESTEAD (DADE CO.)		26,600#			37,100			63,700			
SOUTH DADE NEWS LEADER	E (M-F)	#	8,460	31.80		2,247	6.06		10,707	11,378	11,446
INVERNESS (CITRUS CO.)		2,300@						2,300			
CITRUS COUNTY CHRONICLE	M (M-F)	@	4,259	185.17					4,259	13,753	12,710
CITRUS COUNTY CHRONICLE	SUN	@	4,439	193.00					4,439	14,644	13,663
JACKSONVILLE (DUVAL CO.)		270,100			72,000			342,100			
TIMES-UNION, JOURNAL	CMB DLY		160,228	59.32		17,682	24.56		177,910	197,134	200,621
TIMES-UNION	M (M-F)		120,588	44.65		17,044	23.67		137,632	156 754	158,686
JOURNAL	E (M-F)		39,640	14.68		638	0.89		40,278	40,380	41,935
TIMES-UNION/JOURNAL	SAT M		141,843	52.51		18,522	25.73		160,365	180,363	180,711
TIMES-UNION/JOURNAL	SUN		164,977	61.08		28,136	39.08		193,113	221,790	223,676
KEY WEST (MONROE CO.)		10,500			21,500			32,000			
CITIZEN	E (M-F)		5,301	50.49		1,023	4.76		6,324	6,789	6,818
CITIZEN	SUN		6,609	62.94		1,574	7.32		8,183	8,957	8,520
LAKE CITY (COLUMBIA CO.)		3,600			11,300			14,900			
REPORTER	E (M-F)		3,576	99.33		4,628	40.96		8,204	9,175	9,112*
LAKELAND (POLK CO.)		53,000			86,500			139,500			
LEDGER	M		36,006	67.94		27,970	32.34		63,976	66,251	62,333
LEDGER	SUN		43,909	82.85		34,800	40.23		78,709	81,786	77,958
LEESBURG (LAKE CO.)		5,400			60,700			66,100			
COMMERCIAL	E		4,257	78.83		16,587	27.33		20,844	21,203	
COMMERCIAL	SUN		4,628	85.70		18,446	30.39		23,074	23,500	20,559
MARIANNA (JACKSON CO.)		2,800			11,900			14,700			
JACKSON COUNTY FLORIDAN	E (TU-F)		1,782	63.64		2,761	23.20		4,543	4,653	4,625
JACKSON COUNTY FLORIDAN	SUN		2,061	73.61		3,057	25.69		5,118	5,228	5,171
MELBOURNE (BREVARD CO.)		144,900#						144,900			
TODAY	M	#	64,944	44.82					64,944	66,686	62,277
TODAY	SUN	#	86,649	59.80					86,649	89,180	82,186

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FLORIDA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RIZ OR NDM OH'S	RIZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RIZ OH'S	TOTAL NDM OR CZ & RIZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
MIAMI (DADE CO.)		672,100			528,100			1,200,200			
HERALD, NEWS	CMB DLY		300,148	44.66		99,732	18.89		399,880	454,070	462,980
HERALD	M		249,501	37.12		95,041	18.00		344,542	398,612	407,296
NEWS	E		50,647	7.54		4,691	0.89		55,338	55,458	55,684
HERALD	SUN		315,102	46.88		116,405	22.04		431,507	501,001	505,236
NAPLES (COLLIER CO.)		28,600			20,300			43,800			
NEWS	E (M-F)		17,244	60.29		8,207	40.43		25,451	26,117	24,858
NEWS	SUN		21,452	75.01		10,993	54.15		32,445	34,900	32,440
OCALA (MARION CO.)		16,700			50,900			67,600			
STAR-BANNER	E (M-F)		13,201	79.05		22,026	43.27		35,227	37,846	37,788
STAR-BANNER	SAT		15,433	92.41		27,085	53.21		42,518	45,837	
STAR-BANNER	SUN		14,969	89.63		27,594	54.21		42,563	46,073	43,333
ORLANDO (ORANGE CO.)		261,100#			105,200			366,300			
SENTINEL	ALL DAY (M-F)	#	143,853	55.09		42,905	40.78		186,758	244,038	242,755
SENTINEL	SAT M	#	135,579	51.93		39,308	37.37		174,887	229,987	230,963
SENTINEL	SUN	#	200,412	76.76		61,647	58.60		262,059	332,196	314,195
PALATKA (PUTNAM CO.)		3,900			19,100			23,000			
NEWS	E (M-F)		3,562	91.33		9,485	49.66		13,047	13,301	13,127
PANAMA CITY (BAY CO.)		33,900			33,700			67,600			
NEWS-HERALD	M		24,341	71.80		7,892	23.42		32,233	32,947	32,564
NEWS-HERALD	SUN		26,968	79.55		9,134	27.10		36,102	37,175	36,889
PENSACOLA (ESCAMBIA CO.)		87,300			132,200			219,500			
NEWS-JOURNAL	M		43,298	49.60		16,167	12.23		59,465	59,897	56,918
NEWS-JOURNAL	SUN		53,359	61.12		22,113	16.73		75,472	76,178	73,402
PUNTA GORDA (CHARLOTTE CO.)		24,600			23,000			47,600			
CHARLOTTE HERALD-NEWS	E		5,843	23.75		67	0.29		5,910	6,062	6,646
ST. AUGUSTINE (ST. JOHNS CO.)		23,100#						23,100			
RECORD	E	#	12,949	56.06					12,949	13,441*	12,809*
ST. PETERSBURG (PINELLAS CO.)		464,700#						464,700			
TIMES	M	#	263,595	56.72					263,595	289,086	
TIMES	SUN	#	336,125	72.33					336,125	372,292	350,400

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FLORIDA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
SARASOTA (SARASOTA CO.)		114,700#						114,700			
HERALD-TRIBUNE	M	#	69,248	60.37					69,248	96,694	93,353
HERALD-TRIBUNE	SUN	#	82,886	72.26					82,886	119,369	114,454
STUART (MARTIN CO.)		36,200#						36,200			
NEWS	M	#	17,365	47.97					17,365	21,715	19,526
NEWS	SUN	#	18,981	52.43					18,981	24,554	21,532
TALLAHASSEE (LEON CO.)		66,600#			35,600			102,200			
DEMOCRAT	M	#	39,480	59.28		9,698	27.24		49,178	54,000*	54,126*
DEMOCRAT	SUN	#	44,839	67.33		13,141	36.91		57,980	65,380*	66,380*
TAMPA (HILLSBOROUGH CO.)		189,500			917,000			1,106,500			
TRIBUNE	M		112,345	59.28		103,627	11.30		215,972	225,994	207,671
TRIBUNE AND TIMES	SUN		152,514	80.48		137,322	14.98		289,836	306,074	283,991
VERO BEACH (INDIAN RIVER CO.)		33,400#						33,400			
PRESS-JOURNAL	M	#	20,593	61.66					20,593	22,867	20,925
PRESS-JOURNAL	SUN	#	20,814	62.32					20,814	24,386	22,244
WEST PALM BEACH (PALM BEACH CO.)		201,200			159,800			361,000			
POST, TIMES	CMB DLY		94,940	47.19		33,092	20.71		128,032	134,149	122,867
POST	M (M-F)		86,451	42.97		30,414	19.03		116,865	122,724	102,229
TIMES	E (M-F)		8,489	4.22		2,678	1.68		11,167	11,425	20,638
POST	SAT M		97,629	48.52		34,351	21.50		131,980	138,613	120,977
POST	SUN		120,878	60.08		43,143	27.00		164,021	174,314	164,736
WINTER HAVEN (POLK CO.)		31,000#						31,000			
NEWS CHIEF	E	#	11,359	36.64					11,359	14,004	14,567
NEWS CHIEF	SUN	#	12,042	38.85					12,042	14,959	14,877
GEORGIA											
ALBANY (DOUGHERTY CO.)		31,600			72,200			103,800			
HERALD	E		21,151	66.93		14,837	20.55		35,988	37,879	37,937
HERALD	SUN		23,273	73.65		18,437	25.54		41,710	45,124	44,421
AMERICUS (SUMTER CO.)		5,700			5,600			11,300			
TIMES-RECORDER	E		3,880	68.07		3,154	56.32		7,034	7,503	7,175

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GEORGIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
ATHENS (CLARKE CO.)		15,900			39,500			55,400			
NEWS, BANNER-HERALD	CMB DLY		8,168	51.37		12,184	30.85		20,352	24,245	22,636
NEWS	M (M-F)		3,236	20.35		4,213	10.67		7,449	10,800	10,211
BANNER-HERALD	E (M-F)		4,932	31.02		7,971	20.18		12,903	13,445	12,425
BANNER-HERALD/NEWS	SAT M		6,505	40.91		11,650	29.49		18,155	22,011	19,895
BANNER-HERALD/NEWS	SUN		8,502	53.47		16,277	41.21		24,779	29,656	26,954
ATLANTA (FULTON CO.)		654,100			635,700			1,289,800			
CONSTITUTION, JOURNAL	CMB DLY		293,241	44.83		123,773	19.47		417,014	451,006	441,011
CONSTITUTION	M (M-F)		171,853	26.27		64,541	10.15		236,394	265,669	255,636
JOURNAL	E (M-F)		121,388	18.56		59,232	9.32		180,620	185,337	185,375
JOURNAL & CONSTITUTION	SAT M		319,904	48.91		149,451	23.51		469,355	502,166	487,508
JOURNAL & CONSTITUTION	SUN		390,085	59.64		198,215	31.18		588,300	646,272	618,084
AUGUSTA (RICHMOND CO.)		85,400			123,200			208,600			
CHRONICLE, HERALD	CMB DLY		54,193	63.46		24,326	19.75		78,519	79,821	80,532
CHRONICLE	M (M-F)		39,446	46.19		22,459	18.23		61,905	63,159	62,630
HERALD	E (M-F)		14,747	17.27		1,867	1.52		16,614	16,662	17,902
CHRONICLE-HERALD	SAT M		58,993	69.08		28,149	22.85		87,142	88,558	87,145
CHRONICLE-HERALD	SUN		56,704	66.40		27,910	22.65		84,614	86,140	85,262
COLUMBUS (MUSCOGEE CO.)		77,200			107,200			184,400			
ENQUIRER, LEDGER	CMB DLY		45,120	58.45		13,544	12.63		58,664	59,776	60,087
ENQUIRER	M (M-F)		24,109	31.23		10,984	10.25		35,093	36,156	34,654
LEDGER	E (M-F)		21,011	27.22		2,560	2.39		23,571	23,620	25,433
ENQUIRER & LEDGER	SAT M		41,597	53.88		13,849	12.92		55,446	56,541	56,594
LEDGER-ENQUIRER	SUN		49,867	64.59		16,744	15.62		66,611	67,549	67,500
CONYERS (ROCKDALE CO.)		15,800#						15,800			
ROCKDALE CITIZEN	E (M-F)	#	8,297						8,297	8,902	
DALTON (WHITFIELD CO.)		8,300			24,000			32,300			
CITIZEN-NEWS	E (M-F)		5,204	62.70		6,776	28.23		11,980	12,160	11,775
CITIZEN-NEWS (6-13-87 TO 9-30-87)	SAT		4,772	57.49		6,374	26.56		11,146	11,325	
CITIZEN-NEWS (6-14-87 TO 9-30-87)	SUN		3,938	47.45		5,659	23.58		9,597	9,776	
DUBLIN (LAURENS CO.)		21,700#						21,700			
COURIER HERALD	E	#	9,914	45.69					9,914	10,216	10,017
GAINESVILLE (HALL CO.)		17,900#			49,100			67,000			
TIMES	E (M-F)	#	11,708	65.41		9,723	19.80		21,431	21,524	20,232*
TIMES	SUN	#	12,465	69.64		10,910	22.22		23,375	23,511	22,163*

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GEORGIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
GRIFFIN (SPALDING CO.)		8,300			9,800			18,100			
NEWS	E		5,896	71.04		4,729	48.26		10,625	12,653*	12,257*
GWINNETT CO. (LAWRENCEVILLE P.O.)		92,500#						92,500			
NEWS	E	#	28,025	30.30					28,025	28,335	27,436
NEWS	SUN	#	31,238	33.77					31,238	31,583	30,851
MACON (BIBB CO.)		50,400			156,900			207,300			
TELEGRAPH & NEWS	M		34,225	67.91		35,004	22.31		69,229	71,813	71,069
TELEGRAPH & NEWS	SUN		41,326	82.00		52,450	33.43		93,776	97,607	94,636
MARIETTA (COBB CO.)		147,100#						147,100			
JOURNAL	E	#	22,392	15.22					22,392	22,996	27,201
JOURNAL	SUN	#	23,974	16.30					23,974	24,333	28,586
SAVANNAH (CHATHAM CO.)		70,600			198,800			269,400			
NEWS, PRESS	CMB DLY		47,538	67.33		26,551	13.36		74,089	75,282	75,972
NEWS	M		30,550	43.27		23,789	11.97		54,339	55,467	55,665
PRESS	E		16,988	24.06		2,762	1.39		19,750	19,815	20,307
NEWS	SUN		41,968	59.44		32,654	16.43		74,622	75,822	74,283
STATESBORO (BULLOCH CO.)		12,300#						12,300			
HERALD	M	#	6,692	54.41					6,692	6,841*	6,902*
HERALD	SUN	#	6,534	53.12					6,534	6,674*	6,674*
THOMASVILLE (THOMAS CO.)		6,600			14,300			20,900			
TIMES-ENTERPRISE	E (M-F)		5,084	77.03		5,904	41.29		10,988	11,365	11,358
TIMES-ENTERPRISE	SAT M		4,822	73.06		5,878	41.10		10,700	11,077	11,094
VALDOSTA (LOWNDES CO.)		13,900			35,500			49,400			
TIMES	E		8,590	61.80		9,464	26.66		18,054	18,196	17,513
TIMES	SUN		8,236	59.25		10,084	28.41		18,320	18,462	17,720
WARNER ROBINS (HOUSTON CO.)		24,000#			4,300			28,300			
SUN	E (M-F)	#	9,717	40.49		272	6.33		9,989	10,075	10,410
SUN	SUN	#	10,852	45.22		330	7.67		11,182	11,268	11,639
HAWAII											
HILO (HAWAII CO.)		24,800#						24,800			
TRIBUNE-HERALD	E (M-F)	#	17,752	71.58					17,752	20,374	20,020
TRIBUNE-HERALD	SUN	#	19,610	79.07					19,610	23,145	22,589

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HAWAII		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
HONOLULU (HONOLULU CO.)		258,500#						258,500			
ADVERTISER, STAR-BULLETIN	CMB DLY	#	172,104	66.58					172,104	188,221	184,671
ADVERTISER	M	#	77,714	30.06					77,714	90,738	85,186
STAR-BULLETIN	E	#	94,390	36.51					94,390	97,483	99,485
STAR-BULLETIN & ADVERTISER	SUN	#	184,222	71.27					184,222	201,457	196,092
KAILUA-KONA (HAWAII CO.)		11,000#						11,000			
WEST HAWAII TODAY	M (M-F)	#	7,735	70.32					7,735	8,430	7,892
WEST HAWAII TODAY	SUN	#	7,945	72.23					7,945	8,490	7,810
LIHUE (KAUAI CO.)		14,500#						14,500			
GARDEN ISLAND	E (M, T, W & F)	#	9,057	62.46					9,057	9,481	9,407
GARDEN ISLAND	SUN	#	8,848	61.02					8,848	9,273	8,874
WAILUKU (MAUI CO.)		9,300			19,700			29,000			
MAUI NEWS	E (M-F)		6,021	64.74		8,712	44.22		14,733	15,320	14,629
MAUI NEWS	SUN		5,608	60.30		9,992	50.72		15,600	15,630	14,239
IDAHO											
BOISE (ADA CO.)		67,000			75,900			142,900			
STATESMAN	M		34,374	51.30		17,915	23.60		52,289	54,836	54,744
STATESMAN	SUN		42,265	63.08		25,479	33.57		67,744	70,833	71,007
IDAHO FALLS (BONNEVILLE CO.)		15,200			26,000			41,200			
POST-REGISTER	E (M-F)		11,077	72.88		11,516	44.29		22,593	25,064*	24,662*
POST-REGISTER	SUN		11,455	75.36		11,882	45.70		23,337	26,153*	25,406*
NAMPA-CALDWELL (CANYON CO.)		22,400#			10,000			32,400			
PRESS-TRIBUNE	E (M-F)	#	12,396	55.34		4,355	43.55		16,751	17,335	17,807
PRESS-TRIBUNE	SUN	#	12,489	55.75		4,428	44.28		16,917	17,505	17,938
POCATELLO (BANNOCK CO.)		20,200			24,200			44,400			
STATE JOURNAL	E (M-F)		12,338	61.08		6,465	26.71		18,803	18,998*	18,903*
JOURNAL	SUN		12,787	63.30		7,154	29.56		19,941	20,189*	19,901*
TWIN FALLS (TWIN FALLS CO.)		11,900			37,500			49,400			
TIMES-NEWS	M		8,467	71.15		10,980	29.28		19,447	20,175	20,486
TIMES-NEWS	SUN		8,560	71.93		11,633	31.02		20,193	20,869	21,540

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ILLINOIS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
ALTON-EAST ALTON-WOOD RIVER (MADISON CO.)		35,500			39,400			74,900			
TELEGRAPH	E		25,340	71.38		9,796	24.86		35,136	36,705	36,365
AURORA (KANE CO.)		41,200			87,400			128,600			
BEACON-NEWS	E		24,713	59.98		15,286	17.49		39,999	40,306	39,915
BEACON-NEWS	SUN		26,047	63.22		16,823	19.25		42,870	43,176	42,614
BELLEVILLE (ST. CLAIR CO.)		46,600#						46,600			
NEWS-DEMOCRAT	M	#	26,880	57.68					26,880	45,660	42,927
NEWS-DEMOCRAT	SUN	#	30,731	65.95					30,731	53,204	52,043
BLOOMINGTON-NORMAL (McLEAN CO.)		33,300			53,600			86,900			
PANTAGRAPH	M		23,347	70.11		23,912	44.61		47,259	52,331	53,623
PANTAGRAPH	SUN		24,287	72.93		25,864	48.25		50,151	55,771	56,582
CANTON (FULTON CO.)		5,700			11,600			17,300			
LEDGER	E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
CARBONDALE (JACKSON CO.)-HERRIN (WILLIAMSON CO.)-MARION (WILLIAMSON CO.)-MURPHYSBORO (JACKSON CO.)		95,900#						95,900			
SOUTHERN ILLINOISAN	E	#	26,800	27.95					26,800	28,077	28,409
SOUTHERN ILLINOISAN	SUN	#	32,066	33.44					32,066	33,700	34,341
CENTRALIA-CENTRAL CITY-WAMAC (MARION CO.)		8,800			34,800			43,600			
SENTINEL	E (M-F)		5,723	65.03		10,485	30.13		16,208	16,874	16,692
SENTINEL	SUN		5,979	67.94		11,157	32.06		17,136	17,917	17,695
CHAMPAIGN-URBANA (CHAMPAIGN CO.)		37,200#			55,700			92,900			
NEWS-GAZETTE	E (M-F)	#	24,976	67.14		19,207	34.48		44,183	46,060	44,179
NEWS-GAZETTE	SAT M	#	25,063	67.37		19,678	35.33		44,741	46,629	44,273
NEWS-GAZETTE	SUN	#	27,330	73.47		22,080	39.64		49,410	52,346	50,103
CHARLESTON (COLES CO.)		6,200#			9,500			15,700			
COLES COUNTY TIMES-COURIER	M	#	4,039	65.15		2,885	30.37		6,924	7,267	7,220

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CHICAGO (COOK CO.)		1,134,200#			1,721,400			2,855,600			
RACING FORM	MON M									17,742*	16,184*
RACING FORM	M (TU-F)									25,750*	25,525*
RACING FORM	SAT M									49,498*	47,286*
RACING FORM	SUN									40,629*	37,803*
SUN-TIMES	M (M-F)	#	336,290	29.65	256,040	14.87		592,330		604,862	612,686
SUN-TIMES	SAT M	#	210,569	18.57	185,087	10.75		395,656		407,868	420,501
SUN-TIMES	SUN	#	303,482	26.76	293,866	17.07		597,348		613,940	625,935
TRIBUNE	M (M-F)	#	241,904	21.33	432,742	25.14		674,646		765,371	744,969
TRIBUNE	SAT M	#	157,194	13.86	382,900	22.24		540,094		626,328	608,317
TRIBUNE	SUN	#	313,928	27.68	673,321	39.11		987,249		1,117,275	1,112,200
CHICAGO (COOK CO.) (ARLINGTON HEIGHTS P.O.)		246,000#						246,000			
HERALD	M	#	72,714	29.56					72,714	75,489	73,315
HERALD	SUN	#	70,927	28.83					70,927	73,317	71,478
CHICAGO (COOK CO.)		234,800#						234,800			
SOUTH SUBURBAN SOUTHTOWN ECONOMIST	E (M-F)	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SOUTH SUBURBAN SOUTHTOWN ECONOMIST	SUN	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CRYSTAL LAKE (McHENRY CO.)		7,300#			69,900			77,200			
NORTHWEST HERALD	M (M-F)	#	UNDER TEMPORARY SUSPENSION OF SERVICE								
DANVILLE (VERMILION CO.)		23,000			23,900			46,900			
COMMERCIAL-NEWS	E		14,137	61.47		10,863	45.45		25,000	25,292	25,722
COMMERCIAL-NEWS	SUN		14,725	64.02		12,084	50.56		26,809	27,131	27,413
DECATUR (MACON CO.)		40,900			33,800			74,700			
HERALD & REVIEW	M		24,397	59.65		11,493	34.00		35,890	44,215	45,300
HERALD & REVIEW	SUN		28,343	69.30		14,710	43.52		43,053	56,022	55,718
DEKALB (DEKALB CO.)		13,400			10,000			23,400			
CHRONICLE	E (M-F)		7,738	57.75		3,277	32.77		11,015	11,247*	11,373*
CHRONICLE	SUN		8,380	62.54		3,476	34.76		11,856	12,088*	12,065*
DIXON (LEE CO.)		5,300			20,900			26,200			
TELEGRAPH	E		4,750	89.62		5,195	24.86		9,945	10,295	10,484
EDWARDSVILLE (MADISON CO.)		18,900#						18,900			
INTELLIGENCER	E	#	6,543	34.62					6,543	7,079	6,952

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ILLINOIS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
EFFINGHAM (EFFINGHAM CO.)		5,700			25,200			30,900			
NEWS	E		4,942	86.70		7,996	31.73		12,938	13,368*	13,266*
ELGIN (KANE CO.)		36,400			192,500			228,900			
COURIER-NEWS	E		17,335	47.62		15,086	7.84		32,421	32,699	33,240
COURIER-NEWS	SUN		17,593	48.33		15,431	8.02		33,024	33,306	33,541
FREEPORT (STEPHENSON CO.)		10,700			23,500			34,200			
JOURNAL-STANDARD	E		7,767	72.59		8,923	37.97		16,690	17,068	17,663
GALESBURG (KNOX CO.)		13,900			30,400			44,300			
REGISTER-MAIL	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
JACKSONVILLE (MORGAN CO.)		9,100			24,600			33,700			
JOURNAL COURIER	M		5,984	65.76		7,843	31.88		13,827	14,539	14,750
JOURNAL COURIER	SUN		6,521	71.66		8,110	32.97		14,631	15,343	15,648
JOLIET (WILL CO.)		47,800			84,400			132,200			
HERALD-NEWS	E		32,730	68.47		14,597	17.30		47,327	47,622	47,033
HERALD-NEWS	SUN		33,502	70.09		15,742	18.65		49,244	49,539	48,716
KANKAKEE (KANKAKEE CO.)		20,900			37,600			58,500			
JOURNAL	E (M-F)		14,606	69.89		14,527	38.64		29,133	30,240	30,747
JOURNAL	SUN		15,526	74.29		16,186	43.05		31,712	32,980	33,053
KEWANEE (HENRY CO.)		5,200			19,200			24,400			
STAR-COURIER	E		3,901	75.02		3,476	18.10		7,377	8,136	8,545
LANSING (COOK CO.)		48,000#						48,000			
CALUMET	M	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
LASALLE-PERU-OGLESBY (LASALLE CO.)-SPRING VALLEY (BUREAU CO.)		12,800			17,600			30,400			
NEWS-TRIBUNE	E		9,798	76.55		8,998	51.13		18,796	19,870	20,071
LINCOLN (LOGAN CO.)		5,800			5,300			11,100			
COURIER	E		4,095	70.60		2,123	40.06		6,218	6,589	6,811
MACOMB (McDONOUGH CO.)		6,000			16,300			22,300			
JOURNAL	E (M-F)		3,727	62.12		4,435	27.21		8,162	8,461	9,090
JOURNAL	SUN		3,838	63.97		4,414	27.08		8,252	8,540	8,957
MATTOON (COLES CO.)		8,300#			13,700			22,000			
JOURNAL-GAZETTE	M	#	6,164	74.27		5,784	42.22		11,948	12,312	12,431

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ILLINOIS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
MOLINE-EAST MOLINE (ROCK ISLAND CO.)		58,500			117,700			176,200			
DISPATCH	E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
DISPATCH	SUN	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
MOUNT VERNON (JEFFERSON CO.)		8,200			16,200			24,400			
REGISTER NEWS	E		5,820	70.98		5,141	31.73		10,961	11,347	11,465
NAPERVILLE (DUPAGE CO.)											
WALL STREET JOURNAL-MIDWEST EDITION	M (M-F)									548,857	547,190
OTTAWA (LASALLE CO.)		11,000#			11,900			22,900			
TIMES	E	#	9,351	85.01		2,624	22.05		11,975	12,791	13,102
PEKIN (TAZEWELL CO.)		12,500			36,300			48,800			
TIMES	E		8,492	67.94		6,806	18.75		15,298	15,847	16,072
PEORIA (PEORIA CO.)		85,800			85,600			171,400			
JOURNAL STAR	ALL DAY		56,161	65.46		31,881	37.24		88,042	97,171	99,197
JOURNAL STAR	SUN		59,521	69.37		39,481	46.12		99,002	113,654	114,536
PONTIAC (LIVINGSTON CO.)		3,900			11,900			15,800			
LEADER	E		3,570	91.54		4,331	36.39		7,901	8,395	8,440
QUINCY (ADAMS CO.)		20,200			50,900			71,100			
HERALD-WHIG	E (M-F)		13,447	66.57		13,487	26.50		26,934	27,554*	27,900*
HERALD-WHIG	SAT M		14,090	69.75		11,625	22.84		25,715	26,226*	25,553*
HERALD-WHIG	SUN		14,541	71.99		16,145	31.72		30,686	31,531*	31,746*
ROCK ISLAND (ROCK ISLAND CO.)		58,500			117,700			176,200			
ARGUS	E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
ARGUS	SUN	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
ROCKFORD (WINNEBAGO CO.)		186,500#						186,500			
REGISTER STAR	M	#	68,307	36.63					68,307	72,819	70,192
REGISTER STAR	SUN	#	81,422	43.66					81,422	87,518	86,485
SPRINGFIELD (SANGAMON CO.)		56,800			129,400			186,200			
STATE JOURNAL-REGISTER	ALL DAY		40,584	71.45		27,954	21.60		68,538	69,649	60,211
STATE JOURNAL-REGISTER	SUN		39,358	69.29		35,816	27.68		75,174	76,590	71,834

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STERLING-ROCK FALLS (WHITESIDE CO.)		12,600			17,800			30,400			
GAZETTE	E		8,869	70.39		4,745	26.66		13,614	14,145	14,235
STREATOR (LASALLE CO.)		7,500			11,400			18,900			
TIMES-PRESS	E		6,694	89.25		2,229	19.55		8,923	9,430	9,522
TAYLORVILLE (CHRISTIAN CO.)		5,300			10,400			15,700			
BREEZE-COURIER	E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
WAUKEGAN-NORTH CHICAGO (LAKE CO.)		34,500			73,400			107,900			
NEWS-SUN	E (M-F)		16,908	49.01		19,934	27.16		36,842	38,296	37,995
NEWS-SUN	WKND		17,250	50.00		21,845	29.76		39,095	40,712	39,879
WHEATON (DUPAGE CO.)		17,200			58,600			75,800			
JOURNAL (4-1-87 to 4-24-87)	E (M-F)		6,032	35.07		2,288	3.90		8,320	8,439	
JOURNAL (4-27-87 to 9-30-87)	E		6,300	36.63		2,640	4.51		8,940	9,036	
INDIANA											
ANDERSON (MADISON CO.)		24,600			26,800			51,400			
HERALD-BULLETIN	M		18,682	75.94		13,641	50.90		32,323	33,053	
HERALD-BULLETIN	SUN		18,405	74.82		14,538	54.25		32,943	33,691	23,859
AUBURN (DEKALB CO.)		12,100						12,100			
STAR	E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
BEDFORD (LAWRENCE CO.)		8,300#			16,400			24,700			
TIMES-MAIL	E	#	6,255	75.36		8,131	49.58		14,386	14,902	14,566
BLOOMINGTON (MONROE CO.)		26,900#			18,800			45,700			
HERALD-TELEPHONE	E	#	15,176	56.42		10,499	55.85		25,675	27,597	26,986
BLOOMINGTON (MONROE CO.)-BEDFORD (LAWRENCE CO.)		35,200#			34,700			69,900			
HERALD-TIMES	SUN	#	40,150	114.06					40,150	42,766	42,403
COLUMBUS (BARTHOLOMEW CO.)		15,000			29,400			44,400			
REPUBLIC	E		9,183	61.22		10,866	36.96		20,049	20,587	21,789
REPUBLIC	SUN		9,604	64.03		11,678	39.72		21,282	21,961	19,109

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CRAWFORDSVILLE (MONTGOMERY CO.)		5,200			16,600			21,800			
JOURNAL-REVIEW	E		4,613	88.71		5,741	34.58		10,354	10,738*	11,090*
ELKHART (ELKHART CO.)		31,400			32,200			63,600			
TRUTH	E		20,344	64.79		7,391	22.95		27,735	28,152	29,575
TRUTH	SUN		20,727	66.01		8,005	24.86		28,732	29,267	30,191
EVANSVILLE (VANDERBURGH CO.)		63,900			129,900			193,800			
COURIER, PRESS	CMB DLY		55,444	86.77		39,837	30.67		95,281	101,512	101,572
COURIER	M		29,920	46.82		28,058	21.60		57,978	63,904	63,026
PRESS	E		25,524	39.94		11,779	9.07		37,303	37,608	38,546
COURIER	SUN		50,353	78.80		52,143	40.14		102,496	114,511	114,929
FORT WAYNE (ALLEN CO.)		97,600#			181,500			279,100			
JOURNAL-GAZETTE, NEWS-SENTINEL	CMB DLY	#	78,868	80.81		39,657	21.85		118,525	119,627	117,937
JOURNAL-GAZETTE	M	#	36,742	37.65		24,521	13.51		61,263	62,241	60,334
NEWS-SENTINEL	E	#	42,126	43.16		15,136	8.34		57,262	57,386	57,603
JOURNAL-GAZETTE	SUN	#	71,448	73.20		64,020	35.27		135,468	137,684	132,192
FRANKLIN (JOHNSON CO.)		16,400#			12,300			28,700			
JOURNAL	E	#	8,461	51.59		6,301	51.23		14,762	15,042	14,944
GARY (LAKE CO.)		89,300#			58,500			147,800			
POST-TRIBUNE	M	#	48,299	54.09		20,243	34.60		68,542	74,038*	74,168*
POST-TRIBUNE	SUN	#	54,694	61.25		27,120	46.36		81,814	88,420*	87,222*
GOSHEN (ELKHART CO.)		9,500			20,900			30,400			
NEWS	E		5,363	56.45		9,336	44.67		14,699	15,238	14,216
GREENFIELD (HANCOCK CO.)		4,300			11,700			16,000			
REPORTER	E		2,845	66.16		3,587	30.66		6,432	6,695	6,649
GREENSBURG (DECATUR CO.)		3,400			8,100			11,500			
NEWS	E		2,527	74.32		3,677	45.40		6,204	6,428*	6,497
HAMMOND-EAST CHICAGO (LAKE CO.)		108,000#			53,400			161,400			
TIMES	E (M-F)	#	52,521	48.63		8,970	16.80		61,491	64,043*	64,682*
TIMES	SAT M	#	50,093	46.38		8,884	16.64		58,977	61,509*	62,335*
TIMES	SUN	#	58,360	54.04		9,887	18.51		68,247	71,078*	72,203*

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INDIANAPOLIS (MARION CO.)		451,000#						451,000			
STAR, NEWS	CMB DLY	#	286,277	63.48					286,277	352,259	353,887
STAR	M	#	176,727	39.19					176,727	231,009	229,595
NEWS	E	#	109,550	24.29					109,550	121,250	124,292
STAR	SUN	#	307,626	68.21					307,626	404,332	400,150
KENDALLVILLE (NOBLE CO.)		14,100#						14,100			
NEWS-SUN	E	#	6,277	44.52					6,277	6,858	
KOKOMO (HOWARD CO.)		20,300			27,000			47,300			
TRIBUNE	E		18,517	91.22		8,432	31.23		26,949	27,318	27,346
TRIBUNE	SUN		18,873	92.97		9,169	33.96		28,042	28,410	28,353
LA PORTE (LA PORTE CO.)		9,200			33,400			42,600			
HERALD-ARGUS	E		7,551	82.08		5,612	16.80		13,163	13,474	13,703
LAFAYETTE-WEST LAFAYETTE (TIPPECANOE CO.)		25,400			64,800			90,200			
JOURNAL & COURIER	M		17,782	70.01		17,602	27.16		35,384	35,924	35,620
JOURNAL & COURIER	SUN		19,945	78.52		18,208	28.10		38,153	38,669	37,062
LOGANSPORT (CASS CO.)		7,600			19,600			27,200			
PHAROS-TRIBUNE	E (M-F)		6,622	87.13		8,242	42.05		14,864	15,276	15,377
PHAROS-TRIBUNE	SUN		6,825	89.80		8,465	43.19		15,290	15,840	15,911
MARION (GRANT CO.)		22,000			22,600			44,600			
CHRONICLE-TRIBUNE	M		14,463	65.74		5,979	26.46		20,442	20,948	20,790
CHRONICLE-TRIBUNE	SUN		16,797	76.35		7,877	34.85		24,674	25,264	24,700
MARTINSVILLE (MORGAN CO.)		4,700			9,000			13,700			
REPORTER	E				UNDER TEMPORARY SUSPENSION OF SERVICE						
MICHIGAN CITY (LA PORTE CO.)		14,300			28,000			42,300			
NEWS-DISPATCH	E (M-F)		11,039	77.20		4,994	17.84		16,033	16,342	16,433
NEWS-DISPATCH	SAT M		12,424	86.88		5,426	19.38		17,850	18,159	17,779
MUNCIE (DELAWARE CO.)		27,900#			48,300			76,200			
STAR, PRESS	CMB DLY	#	24,353	87.29		20,394	42.22		44,747	46,076*	43,968*
STAR	M	#	13,799	49.46		15,203	31.48		29,002	30,154*	29,039*
PRESS	E	#	10,554	37.83		5,191	10.75		15,745	15,922*	14,929*
STAR	SUN	#	16,849	60.39		18,183	37.65		35,032	36,438*	34,178*
RICHMOND (WAYNE CO.)		18,300			43,800			62,100			
PALLADIUM-ITEM	E		11,507	62.88		8,823	20.14		20,330	20,496*	21,256*
PALLADIUM-ITEM	SUN		13,792	75.37		11,064	25.26		24,856	25,073*	25,252*

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RUSHVILLE (RUSH CO.)		2,100@			4,400			6,500			
REPUBLICAN	E (M-F)	@	1,820	86.67		1,695	38.52		3,515	3,917*	3,855
SEYMOUR (JACKSON CO.)		6,000			8,600			14,600			
TRIBUNE	E		4,401	73.35		4,760	55.35		9,161	9,565	9,520
SHELBYVILLE (SHELBY CO.)		5,500			8,900			14,400			
NEWS	E		4,640	84.36		5,494	61.73		10,134	11,237*	11,270*
SOUTH BEND-MISHAWAKA (ST. JOSEPH CO.)		84,300			142,300			226,600			
TRIBUNE	E		51,210	60.75		34,431	24.20		85,641	91,566	94,167
TRIBUNE	SUN		56,206	66.67		53,579	37.65		109,785	123,398	122,489
TERRE HAUTE (VIGO CO.)		24,900			65,800			90,700			
TRIBUNE-STAR	M		17,781	71.41		17,854	27.13		35,635	36,806	36,081
TRIBUNE-STAR	SUN		19,008	76.34		22,030	33.48		41,038	42,989	40,245
VINCENNES (KNOX CO.)		9,300			19,400			28,700			
SUN-COMMERCIAL	E (M-F)		6,787	72.98		7,545	38.89		14,332	14,578*	14,666*
SUN-COMMERCIAL	SUN		7,195	77.37		8,250	42.53		15,445	15,903*	15,965*
WASHINGTON (DAVIESS CO.)		4,600			14,600			19,200			
TIMES-HERALD	E		3,458	75.17		6,319	43.28		9,777	10,323	10,407
IOWA											
BURLINGTON (DES MOINES CO.)		13,200			43,300			56,500			
HAWK EYE	E (M-F)		10,023	75.93		7,929	18.31		17,952	18,304	18,615
HAWK EYE	SUN		10,411	78.87		9,076	20.96		19,487	19,932	20,190
CEDAR RAPIDS-MARION (LINN CO.)		67,000#			84,300			151,300			
GAZETTE	M	#	44,757	66.80		19,207	22.78		63,964	70,486	70,045
GAZETTE	SUN	#	47,406	70.76		25,373	30.10		72,779	80,710	80,203
CLINTON (CLINTON CO.)		12,200			34,200			46,400			
HERALD	E		9,082	74.44		10,400	30.41		19,482	20,044	20,132
COUNCIL BLUFFS (POTTAWATTAMIE CO.)		21,300			27,000			48,300			
NONPAREIL	E (M-F)		13,263	62.27		3,843	14.23		17,106	17,512	17,807
NONPAREIL	SAT M		13,018	61.12		3,829	14.18		16,847	17,254	17,595
NONPAREIL	SUN		15,045	70.63		4,047	14.99		19,092	19,538	19,817

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DAVENPORT-BETTENDORF (SCOTT CO.)		109,000			148,500			257,500			
QUAD CITY TIMES	ALL DAY		40,153	36.84		16,961	11.42		57,114	57,663	58,427
QUAD CITY TIMES	SUN		50,166	46.02		30,772	20.72		80,938	82,722	82,271
DES MOINES (POLK CO.)		122,900			343,400			466,300			
REGISTER	M		69,753	56.76		79,464	23.14		149,217	214,306	221,869
REGISTER	SUN		91,383	74.36		148,852	43.35		240,235	363,745	364,749
DUBUQUE (DUBUQUE CO.), IA-EAST DUBUQUE (JO DAVIESS CO.), IL		22,300			52,100			74,400			
TELEGRAPH-HERALD	E (M-F)		16,986	76.17		16,436	31.55		33,422	34,804	35,001
TELEGRAPH-HERALD	SUN		17,966	80.57		18,997	36.45		36,963	38,799	38,800
FORT DODGE (WEBSTER CO.)		11,100			37,000			48,100			
MESSENGER	M		7,392	66.59		11,669	31.54		19,061	19,809*	20,301*
MESSENGER	SUN		7,565	68.15		11,987	32.40		19,552	20,300*	20,566*
FORT MADISON (LEE CO.)		5,000			6,900			11,900			
DEMOCRAT	E (M-F)		3,949	78.98		2,701	39.14		6,650	6,914	7,148
IOWA CITY (JOHNSON CO.)		24,700			14,900			39,600			
PRESS-CITIZEN	E		11,577	46.87		3,953	26.53		15,530	15,818	15,591
KEOKUK (LEE CO.)		5,500			17,400			22,900			
GATE CITY	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MARSHALLTOWN (MARSHALL CO.)		10,600			24,000			34,600			
TIMES-REPUBLICAN	E		7,357	69.41		5,588	23.28		12,945	13,350*	13,659*
MASON CITY (CERRO GORDO CO.)		16,200			34,900			51,100			
GLOBE-GAZETTE	M		10,106	62.38		9,214	26.40		19,320	20,321	19,897
GLOBE	SUN		10,755	66.39		8,959	25.67		19,714	20,741	19,985
MUSCATINE (MUSCATINE CO.)		9,100			20,300			29,400			
JOURNAL	E		6,091	66.93		4,485	22.09		10,576	10,811	11,158
OELWEIN (FAYETTE CO.)		2,500			18,500			21,000			
REGISTER	E		2,084	83.36		3,544	19.16		5,628	6,008	6,250
OTTUMWA (WAPELLO CO.)		11,100			36,400			47,500			
COURIER	M		7,656	68.97		7,703	21.16		15,359	15,828	15,409

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IOWA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
SIOUX CITY (WOODBURY CO.) -		37,400			62,500			99,900			
JOURNAL	M (M-F)		24,920	66.63		22,143	35.43		47,063	52,212	51,845
JOURNAL	SAT E		24,406	65.26		22,093	35.35		46,499	51,692	51,396
JOURNAL	SUN		26,186	70.02		20,165	32.26		46,351	48,771	47,158
WATERLOO-CEDAR FALLS-EVANSDALE (BLACK HAWK CO.)		41,900			83,800			125,700			
COURIER	E (M-F)		26,477	63.19		20,183	24.08		46,660	47,494	48,111
COURIER	SUN		28,358	67.68		23,058	27.52		51,416	52,292	52,631
WEBSTER CITY (HAMILTON CO.)		3,400			8,400			11,800			
FREEMAN-JOURNAL	E (M-F)		2,432	71.53		1,322	15.74		3,754	4,039	4,027
KANSAS											
COFFEYVILLE (MONTGOMERY CO.)		6,500			12,000			18,500			
JOURNAL	E (M-F)		4,289	65.98		2,199	18.33		6,488	6,736	6,983
JOURNAL	SUN		5,049	77.68		2,483	20.69		7,532	7,846	8,105
EMPORIA (LYON CO.)		10,200#			13,700			23,900			
GAZETTE	E	#	6,248	61.25		4,160	30.36		10,408	10,743*	11,342*
FORT SCOTT (BOURBON CO.)		3,900			6,000			9,900			
TRIBUNE	E		2,502	64.15		2,096	34.93		4,598	5,180	5,557
GARDEN CITY (FINNEY CO.)		7,800			15,600			23,400			
TELEGRAM	E		6,074	77.87		4,713	30.21		10,787	11,329	11,084
GREAT BEND (BARTON CO.)		7,000			15,100			22,100			
TRIBUNE	E (M-F)		5,169	73.84		4,942	32.73		10,111	10,594*	11,862*
TRIBUNE	SUN		5,360	76.57		5,067	33.56		10,427	10,911*	12,099*
HAYS (ELLIS CO.)		7,300#			19,300			26,600			
NEWS	E (M-F)	#	5,696	78.03		7,105	36.81		12,801	13,801*	13,914*
NEWS	SUN	#	6,044	82.79		7,430	38.50		13,474	14,482*	14,626*
HUTCHINSON (RENO CO.)		19,800			65,900			85,700			
NEWS	ALL DAY		13,942	70.41		19,430	29.48		33,372	41,035	42,755
NEWS	SUN		15,327	77.41		20,868	31.67		36,195	44,426	46,226
INDEPENDENCE (MONTGOMERY CO.)		4,600			11,800			16,400			
REPORTER	E (M-F)		3,579	77.80		3,086	26.15		6,665	7,084*	7,218*
REPORTER	SUN		3,897	84.72		3,531	29.92		7,428	7,846*	8,038*

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KANSAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
JUNCTION CITY (GEARY CO.)		8,700			8,800			17,500			
UNION	E (M-F)		5,524	63.49		2,605	29.60		8,129	8,317	8,059
UNION	SUN		6,064	69.70		2,831	32.17		8,895	9,079	8,784
LAWRENCE (DOUGLAS CO.)		20,100			16,100			36,200			
JOURNAL-WORLD	E		13,966	69.48		3,990	24.78		17,956	18,675	18,746
JOURNAL-WORLD	SUN		14,244	70.87		4,122	25.60		18,366	19,094	19,145
LEAVENWORTH (LEAVENWORTH CO.)		11,300			14,000			25,300			
TIMES	E (M-F)		6,865	60.75		1,872	13.37		8,737	8,884	8,973
TIMES	SUN		7,309	64.68		2,114	15.10		9,423	9,571	9,650
MANHATTAN (RILEY CO.)		15,700			11,200			26,900			
MERCURY	E (M-F)		8,959	57.06		2,843	25.38		11,802	12,865	12,517
MERCURY	SUN		9,634	61.36		3,062	27.34		12,696	13,883	13,468
OLATHE (JOHNSON CO.)		18,400#			6,400			24,800			
NEWS	M (TU-S)	#	7,441	40.44		1,674	26.16		9,115	10,086	9,254
NEWS	SUN	#	8,599	46.73		1,916	29.94		10,515	11,572	10,413
PARSONS (LABETTE CO.)		5,100			11,300			16,400			
SUN	E (M-F)		3,896	76.39		3,233	28.61		7,129	7,548	7,782*
SUN	SAT M		3,936	77.18		3,311	29.30		7,247	7,665	7,889*
SALINA (SALINE CO.)		17,300			44,000			61,300			
JOURNAL	M		11,532	66.66		14,011	31.84		25,543	29,211	29,244
JOURNAL	SUN		12,635	73.03		15,765	35.83		28,400	32,342	32,606
TOPEKA (SHAWNEE CO.)		63,100			148,100			211,200			
CAPITAL-JOURNAL	M		41,834	66.30		22,912	15.47		64,746	66,786	66,370
CAPITAL-JOURNAL	SUN		46,614	73.87		27,187	18.36		73,801	75,659	76,043
WICHITA (SEDGWICK CO.)		232,500#						232,500			
EAGLE-BEACON	M	#	105,890	45.54					105,890	124,625	122,622
EAGLE-BEACON	SUN	#	152,824	65.73					152,824	190,313	193,899
WINFIELD (COWLEY CO.)		4,200			8,800			13,000			
COURIER	E		3,803	90.55		1,891	21.49		5,694	5,991	5,921*

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KENTUCKY		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
ASHLAND (BOYD CO.)		20,700			52,700			73,400			
INDEPENDENT	E		13,608	65.74		10,358	19.65		23,966	24,675	23,446
INDEPENDENT	SUN		14,853	71.75		11,173	21.20		26,026	26,829	25,658
BOWLING GREEN (WARREN CO.)		16,000			61,200			77,200			
NEWS	E (M-F)		8,824	55.15		11,928	19.49		20,752	21,084	20,939
NEWS	SUN		9,656	60.35		14,867	24.29		24,523	24,870	24,655
DANVILLE (BOYLE CO.)		5,100			25,100			30,200			
ADVOCATE-MESSENGER	E (M-F)		3,832	75.14		8,225	32.77		12,057	12,313	11,849
ADVOCATE	SUN		3,978	78.00		8,609	34.30		12,587	12,862	12,530
ELIZABETHTOWN (HARDIN CO.)		30,500#						30,500			
NEWS-ENTERPRISE	E (M-F)	#	13,847	45.40					13,847	14,725	14,977
NEWS-ENTERPRISE	SUN	#	14,799	48.52					14,799	15,781	15,486
HARLAN (HARLAN CO.)		1,700			12,700			14,400			
ENTERPRISE	E		850	50.00		6,002	47.26		6,852	7,247*	7,207*
HENDERSON (HENDERSON CO.)		10,300			11,800			22,100			
GLEANER	M (TU-S)		6,617	64.24		3,467	29.38		10,084	10,353*	10,530*
GLEANER	SUN		8,533	82.84		4,484	38.00		13,017	13,300*	13,331*
HOPKINSVILLE (CHRISTIAN CO.)		11,200			21,700			32,900			
NEW ERA	E		9,418	84.09		6,031	27.79		15,449	15,703	15,900
LEXINGTON (FAYETTE CO.)		82,900			128,500			211,400			
HERALD-LEADER	M		52,960	63.88		35,020	27.25		87,980	116,875	111,162*
HERALD-LEADER	SUN		60,425	72.89		46,281	36.02		106,706	144,410	136,969*
LOUISVILLE (JEFFERSON CO.)		294,800			208,100			502,900			
COURIER-JOURNAL	ALL DAY		146,380	49.65		53,503	25.71		199,883	233,087	
COURIER-JOURNAL	SUN		194,939	66.13		85,591	41.13		280,530	325,141	321,746
MADISONVILLE (HOPKINS CO.)		6,800			12,700			19,500			
MESSENGER	E		4,722	69.44		6,254	49.24		10,976	11,224	11,409
MIDDLESBORO (BELL CO.)		4,600			26,700			31,300			
NEWS	E		3,544	77.04		5,090	19.06		8,634	8,928	8,641
OWENSBORO (DAVIESS CO.)		22,000			69,600			91,600			
MESSENGER-ENQUIRER	M		15,881	72.19		16,059	23.07		31,940	32,719	32,262
MESSENGER-ENQUIRER	SUN		16,261	73.91		16,953	24.36		33,214	33,922	33,768

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KENTUCKY		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
PADUCAH (McCRACKEN CO.)		19,700			74,200			93,900			
SUN	E (M-F)		13,204	67.03		17,973	24.22		31,177	32,154	29,922
SUN	SUN		13,648	69.28		20,404	27.50		34,052	35,130	33,772
SOMERSET (PULASKI CO.)		4,500			13,800			18,300			
COMMONWEALTH-JOURNAL	E (M-F)		2,737	60.82		3,787	27.44		6,524	7,210	8,230
COMMONWEALTH-JOURNAL	SUN		2,593	57.62		3,801	27.54		6,394	7,084	7,799
LOUISIANA											
ABBEVILLE (VERMILION PARISH)		5,100			13,400			18,500			
MERIDIONAL	M (TU-F)		2,035	39.90		2,015	15.04		4,050	4,162	3,794
MERIDIONAL	SUN		2,429	47.63		2,238	16.70		4,667	4,779	4,245+
ALEXANDRIA-PINEVILLE (RAPIDES PARISH)		27,700			81,700			109,400			
TOWN TALK	M		17,971	64.88		18,551	22.71		36,522	38,389	39,773
TOWN TALK	SUN		18,232	65.82		19,624	24.02		37,856	39,815	41,270
BASTROP (MOREHOUSE PARISH)		6,500			13,300			19,800			
ENTERPRISE	M (TU-S)		3,242	49.88		1,791	13.47		5,033	5,333	5,273
BATON ROUGE (EAST BATON ROUGE PARISH)		142,200#			116,100			258,300			
ADVOCATE, STATE-TIMES	CMB DLY	#	70,905	49.86		27,380	23.58		98,285	111,158	115,986
ADVOCATE	M	#	44,062	30.99		22,860	19.69		66,922	79,533	81,598
STATE-TIMES	E	#	26,843	18.88		4,520	3.89		31,363	31,625	34,388
ADVOCATE	SUN	#	81,079	57.02		36,799	31.70		117,878	135,162	136,979
CROWLEY (ACADIA PARISH)		5,800			39,500			45,300			
POST-SIGNAL	E (TU-F)	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
POST-SIGNAL	SUN	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
EUNICE (ACADIA PARISH)		4,900			10,200			15,100			
NEWS	M (T-F)		1,693	34.55		862	8.45		2,555	2,703	3,158
NEWS	SUN		1,992	40.65		898	8.80		2,890	3,039	3,463
HAMMOND (TANGIPAHOA PARISH)		32,600#						32,600			
STAR	E (M-F)	#	11,162	34.24					11,162	13,165	13,666
STAR	SUN	#	11,537	35.39					11,537	13,652	14,089

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LOUISIANA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
HOUMA (TERREBONNE PARISH)		33,100#						33,100			
COURIER & PRESS	E (M-F)	#	18,976	57.33					18,976	20,939	21,445
COURIER & PRESS	SUN	#	20,626	62.31					20,626	23,478	24,230
JENNINGS (JEFFERSON DAVIS PARISH)		4,300			17,700			22,000			
NEWS	E (TU-F)		2,326	54.09		3,142	17.75		5,468	5,609	5,842
NEWS	SUN		2,326	54.09		3,142	17.75		5,468	5,609	
LAFAYETTE (LAFAYETTE PARISH)		44,400			54,800			99,200			
ADVERTISER	M				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ADVERTISER	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
LAKE CHARLES (CALCASIEU PARISH)		42,800			64,500			107,300			
AMERICAN PRESS	M		26,579	62.10		11,524	17.87		38,103	38,840	39,582
AMERICAN PRESS	SUN		29,585	69.12		13,339	20.68		42,924	43,776	44,397
MONROE (OUACHITA PARISH)		28,700			100,100			128,80			
NEWS-STAR-WORLD	M		21,988	76.61		12,723	12.71		34,711	36,244	36,518
NEWS-STAR-WORLD	SUN		27,252	94.95		17,573	17.56		44,825	46,628	46,726
NEW IBERIA (IBERIA PARISH)		12,200			20,800			33,000			
IBERIAN	E		6,640	54.43		7,908	38.02		14,548	14,818	16,268
IBERIAN	SUN		7,198	59.00		8,280	39.81		15,478	15,749	17,190
NEW ORLEANS (ORLEANS PARISH)		502,000#						502,000			
	ALL DAY										
TIMES-PICAYUNE	(M-F)	#	247,261	49.26					247,261	277,739	277,113
TIMES-PICAYUNE	SAT M	#	231,267	46.07					231,267	261,008	261,553
TIMES-PICAYUNE	SUN	#	295,566	58.88					295,566	340,171	349,289
OPELOUSAS (ST. LANDRY PARISH)		40,800#						40,800			
WORLD	E (M-F)	#	14,168	34.73					14,168	14,906	15,487
WORLD	SUN	#	15,375	37.68					15,375	16,150	16,740
SHREVEPORT (CADDO PARISH)		124,600			[illegible]			344,700			
TIMES, JOURNAL	CMB DLY		71,939	57.74	[illegible]	25,640	11.65		97,579	99,686	101,124
TIMES	M		53,669	43.07		22,273	10.12		75,942	77,922	77,508
JOURNAL	E		18,270	14.66		3,367	1.53		21,637	21,764	23,616
TIMES	SUN		74,416	59.72		32,672	14.84		107,088	110,124	110,549
THIBODAUX (LAFOURCHE PARISH)		17,200#						17,200			
COMET	E (M-F)	#	10,160	59.07					10,160	11,893	12,498

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MAINE		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
AUGUSTA (KENNEBEC CO.)		9,500			87,100			96,600			
KENNEBEC JOURNAL	M		7,583	79.82		11,306	12.98		18,889	19,418	18,832
BANGOR (PENOBSCOT CO.)		24,700			132,300			157,000			
NEWS	M (M-F)		20,634	83.54		57,984	43.83		78,618	80,791	79,458
NEWS	WKND		22,857	92.54		70,211	53.07		93,068	97,131	94,790
BIDDEFORD (YORK CO.)		13,100			7,000			20,100			
JOURNAL TRIBUNE	E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
BRUNSWICK (CUMBERLAND CO.)		13,700			9,000			22,700			
TIMES-RECORD	E (M-F)		9,117	66.55		4,143	46.03		13,260	14,273	14,144
LEWISTON-AUBURN (ANDROSCOGGIN CO.)		23,800			78,200			102,000			
SUN, JOURNAL	CMB DLY		21,804	91.61		24,811	31.73		46,615	47,420	47,899
SUN	M		12,914	54.26		22,264	28.47		35,178	35,894	35,502
JOURNAL	E		8,890	37.35		2,547	3.26		11,437	11,526	12,397
SUN-JOURNAL	SUN		18,042	75.81		22,360	28.59		40,402	42,258	41,103
PORTLAND (CUMBERLAND CO.)		47,500			111,800			159,300			
PRESS HERALD, EXPRESS	CMB DLY		40,090	84.40		38,528	34.46		78,618	87,411	89,238
PRESS HERALD	M		22,284	46.91		30,435	27.22		52,719	61,299	62,183
EXPRESS	E		17,806	37.49		8,093	7.24		25,899	26,112	27,055
TELEGRAM	SUN		33,341	70.19		53,638	47.98		86,979	138,135	137,273
WATERVILLE (KENNEBEC CO.)		10,200			32,900			43,100			
CENTRAL SENTINEL	M		9,034	88.57		15,582	47.36		24,616	26,668	26,696
MARYLAND											
ANNAPOLIS (ANNE ARUNDEL CO.)		23,800			16,200			40,000			
CAPITAL	E		18,377	77.21		10,893	67.24		29,270	41,310	39,848
CAPITAL (9-20-87 to 9-30-87)	SUN		18,081	75.97		11,522	71.12		29,603	43,232	
BALTIMORE (INDEPENDENT CITY)		826,000#						826,000			
SUN	CMB DLY	#	381,322	46.16					381,322	407,439	397,584
SUN	M (M-F)	#	209,859	25.41					209,859	227,818	221,941
SUN	E (M-F)	#	171,463	20.76					171,463	179,621	175,643
SUN	SAT M	#	352,049	42.62					352,049	375,439	363,710
SUN	SUN	#	437,734	52.99					437,734	481,479	465,339

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MARYLAND		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
CAMBRIDGE (DORCHESTER CO.)		4,300			,100			11,400			
BANNER	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CUMBERLAND (ALLEGANY CO.)		17,000			44,800			61,800			
NEWS, TIMES	CMB DLY		15,119	88.94		14,063	31.39		29,182	30,114	29,952
NEWS	M (M-F)		6,990	41.12		7,896	17.63		14,886	15,699	14,842
TIMES	E (M-F)		8,129	47.82		6,167	13.77		14,296	14,415	15,110
NEWS	SAT M		14,842	87.31		14,249	31.81		29,091	30,029	29,202
TIMES	SUN		15,191	89.36		19,473	43.47		34,664	35,834	35,718
EASTON (TALBOT CO.)		3,800			16,300			20,100			
STAR-DEMOCRAT	M (M-F)		3,594	94.58		6,570	40.31		10,164	12,420	12,089
FREDERICK (FREDERICK CO.)		14,000			105,500			119,500			
POST, NEWS	CMB DLY		10,552	75.37		26,300	24.93		36,852	38,705	38,349
POST	M		4,361	31.15		17,201	16.30		21,562	23,284	22,860
NEWS	E		6,191	44.22		9,099	8.62		15,290	15,421	15,489
HAGERSTOWN (WASHINGTON CO.)		27,400			53,500			80,900			
HERALD, MAIL	CMB DLY		22,893	83.55		15,706	29.36		38,599	42,300	41,595
HERALD	M (M-F)		7,400	27.01		9,605	17.95		17,005	20,519	19,580
MAIL	E (M-F)		15,493	56.54		6,101	11.40		21,594	21,781	22,015
HERALD-MAIL	SAT M		20,332	74.20		14,907	27.86		35,239	38,685	37,564
HERALD-MAIL	SUN		19,967	72.87		16,584	31.00		36,551	40,895	40,402
LANHAM (PRINCE GEORGES CO.)		240,200#						240,200			
PRINCE GEORGES JOURNAL	M (M-F)	#	36,836	15.34					36,836	37,937	36,759
ROCKVILLE (MONTGOMERY CO.)		245,700#						245,700			
MONTGOMERY JOURNAL	M (M-F)	#	38,902	15.83					38,902	39,906	40,068
SALISBURY (WICOMICO CO.)		13,100			67,100			80,200			
TIMES	E		9,601	73.29		15,349	22.87		24,950	25,213	25,508
TIMES	SUN		10,584	80.79		17,474	26.04		28,058	28,398	28,591
WESTMINSTER (CARROLL CO.)		38,400#						38,400			
CARROLL COUNTY TIMES	M	#	18,860	49.11					18,860	20,124	19,058
CARROLL COUNTY TIMES	SUN	#	18,245	47.51					18,245	19,422	
MASSACHUSETTS											
ATTLEBORO (BRISTOL CO.)		12,600			25,100			37,700			
SUN CHRONICLE	E		8,091	64.21		13,275	52.89		21,366	,229*	23,944*

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MASSACHUSETTS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
BEVERLY (ESSEX CO.)		14,100			10,000			24,100			
TIMES	E		6,299	44.67		2,304	23.04		8,603	9,510	9,424
BOSTON (SUFFOLK CO.)		756,200			676,400			1,432,600			
CHRISTIAN SCIENCE MONITOR	M (M-F)									169,925	150,807
GLOBE	M (M-F)		258,236	34.15		151,380	22.38		409,616	502,521	516,284
GLOBE	SAT M		224,298	29.66		145,249	21.47		369,547	465,178	477,575
GLOBE	SUN		364,674	48.22		230,233	34.04		594,907	781,407	805,099
HERALD	M (M-F)		197,399	26.10		78,858	11.66		276,257	355,355	359,527
HERALD	SAT M		142,227	18.81		63,508	9.39		205,735	282,087	284,365
HERALD	SUN		129,637	17.14		57,687	8.53		187,324	265,401	269,005
BROCKTON (PLYMOUTH CO.)		71,100			80,400			151,500			
ENTERPRISE	E (M-F)		37,605	52.89		16,763	20.85		54,368	57,422	58,464
ENTERPRISE	SAT M		36,798	51.76		16,542	20.57		53,340	56,540	57,425
ENTERPRISE	SUN		39,710	55.85		19,113	23.77		58,823	63,550	62,903
DEDHAM (NORFOLK CO.)		23,500#						23,500			
TRANSCRIPT	E (M-F)	#	9,316	39.64					9,316	10,902	11,380
FALL RIVER (BRISTOL CO.)		58,000			7,100			65,100			
HERALD NEWS	E		34,629	59.71		2,460	34.65		37,089	37,586	37,971
HERALD NEWS	SUN		34,308	59.15		2,481	34.94		36,789	37,172	36,640
FITCHBURG (WORCESTER CO.)		28,600			40,000			68,600			
SENTINEL & ENTERPRISE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
FRAMINGHAM (MIDDLESEX CO.)		71,400#						71,400			
MIDDLESEX NEWS	E	#	30,626	42.89					30,626	42,844	46,663
MIDDLESEX NEWS	SUN	#	34,247	47.96					34,247	49,376	51,907
GARDNER (WORCESTER CO.)		7,600			9,300			16,900			
NEWS	E		5,516	72.58		3,329	35.80		8,845	9,160*	9,062*
GLOUCESTER (ESSEX CO.)		14,300			3,100			17,400			
TIMES	E		10,879	76.08		956	30.84		11,835	12,284	12,182
GREENFIELD (FRANKLIN CO.)		12,400			14,400			26,800			
RECORDER	E		9,578	77.24		5,289	36.73		14,867	15,429*	15,228*
HAVERHILL (ESSEX CO.)		18,600#			64,800			83,400			
GAZETTE	E	#	10,411	55.97		6,226	9.61		16,637	16,868	17,204
HOLYOKE (HAMPDEN CO.)		58,300#						58,300			
TRANSCRIPT-TELEGRAM	E	#	23,363	40.07					23,363	23,815	23,888

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HYANNIS (BARNSTABLE CO.)		72,700#						72,700			
CAPE COD TIMES	M	#	44,457	61.15					44,457	45,535	
CAPE COD TIMES	SUN	#	51,996	71.52					51,996	53,780	52,499
LAWRENCE (ESSEX CO.)		72,700#			40,200			112,900			
EAGLE-TRIBUNE	E	#	44,722	61.52		3,735	9.29		48,457	56,626	58,174
EAGLE-TRIBUNE	SUN	#	44,911	61.78		4,448	11.06		49,359	59,209	60,004
LOWELL (MIDDLESEX CO.)		78,900			48,100			127,000			
SUN	E		47,494	60.20		6,331	13.16		53,825	54,625*	56,247*
SUN	SUN		45,582	57.77		5,901	12.27		51,483	53,269*	54,519*
LYNN (ESSEX CO.)		47,900			102,100			150,000			
ITEM	E (M-F)	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
ITEM	SAT E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
MALDEN (MIDDLESEX CO.)		21,900#						21,900			
NEWS	E (M-F)	#	4,838	22.09					4,838	6,136	6,917*
MEDFORD (MIDDLESEX CO.)		20,800#						20,800			
MERCURY	E (M-F)	#	4,406	21.18					4,406	4,677	4,995*
MELROSE (MIDDLESEX CO.)		10,600#						10,600			
NEWS	E (M-F)	#	1,337	12.61					1,337	1,484	1,733*
MILFORD (WORCESTER CO.)		29,600#						29,600			
NEWS	E	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NEW BEDFORD (BRISTOL CO.)		55,100			31,300			86,400			
STANDARD TIMES	E (M-F)		32,637	59.23		13,804	44.10		46,441	46,948	46,996
STANDARD TIMES	SAT M		32,538	59.05		13,789	44.05		46,327	46,898	46,998
STANDARD TIMES	SUN		33,958	61.63		15,100	48.24		49,058	51,058	51,018
NEWBURYPORT (ESSEX CO.)		12,200			24,400			36,600			
NEWS	E		7,082	58.05		5,006	20.52		12,088	12,506	12,286
NORTH ADAMS (BERKSHIRE CO.)		13,000			5,200			18,200			
TRANSCRIPT	E		9,632	74.09		1,004	19.31		10,636	10,942	11,190
NORTHAMPTON (HAMPSHIRE CO.)		34,100#						34,100			
GAZETTE	E	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PEABODY (ESSEX CO.)		16,600			3,700			20,300			
TIMES	E		3,339	20.11		47	1.27		3,386	3,477	3,453

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PITTSFIELD (BERKSHIRE CO.)		27,900#			12,500			40,400			
BERKSHIRE EAGLE	M	#	22,190	79.53		5,943	47.54		28,133	33,875	33,591
BERKSHIRE EAGLE (9-20-87 to 9-30-87)	SUN	#	21,109	75.66		5,742	45.94		26,851	33,031	
QUINCY (NORFOLK CO.)		67,100			52,800			119,900			
PATRIOT LEDGER	E (M-F)		40,055	59.69		25,701	48.68		65,756	90,102	90,051
PATRIOT LEDGER	SAT M		43,201	64.38		27,468	52.02		70,669	97,289	95,452
SALEM (ESSEX CO.)		48,900			42,900			91,800			
NEWS	E		22,877	46.78		7,455	17.38		30,332	31,054	30,781
SPRINGFIELD (HAMPDEN CO.)		136,500			103,000			239,500			
UNION NEWS (6-1-87 to 9-30-87)	ALL DAY		82,965	60.78		23,957	23.26		106,922	113,907	
UNION, NEWS (4-1-87 to 5-31-87)	CMB DLY		97,281	71.27		25,870	25.12		123,151	129,899	
UNION (4-1-87 to 5-31-87)	M		44,159	32.35		16,366	15.89		60,525	66,894	
NEWS (4-1-87 TO 5-31-87)	E		53,122	38.92		9,504	9.23		62,626	63,005	
REPUBLICAN	SUN		98,276	72.00		40,115	38.95		138,391	156,374	155,677
TAUNTON (BRISTOL CO.)		17,100			23,900			41,000			
GAZETTE	E		9,485	55.47		3,870	16.19		13,355	13,647	13,894
WALTHAM (MIDDLESEX CO.)		21,300			67,900			89,200			
NEWS-TRIBUNE	E (M-F)		7,263	34.10		4,261	6.28		11,524	11 725	12,429
WORCESTER (WORCESTER CO.)		95,200			127,900			223,100			
TELEGRAM, GAZETTE	CMB DLY		77,949	81.88		43,104	33.70		121,053	135,736	
TELEGRAM (Eff. 9-1-87)	M (M-F)		30,613	32.16		17,182	13.43		47,795	57,766	
GAZETTE (Eff. 9-1-87)	E (M-F)		47,336	49.72		25,922	20.27		73,258	77,970	
TELEGRAM (9-1-87 to 9-30-87)	SAT		73,133	76.82		39,694	31.04		112,827	125,273	
TELEGRAM	SUN		64,150	67.38		44,101	34.48		108,251	126,761	127,951
MICHIGAN											
ADRIAN (LENAWEE CO.)		7,300			23,900			31,200			
TELEGRAM	E		5,403	74.01		11,197	46.85		16,600	16,795	17,199

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ALPENA (ALPENA CO.)		7,900			12,700			20,600			
NEWS	E		7,576	95.90		5,076	39.97		12,652	13,160	13,002
ANN ARBOR (WASHTENAW CO.)		47,900			84,200			132,100			
NEWS	E		22,758	47.51		25,084	29.79		47,842	48,921	49,819
NEWS	SUN		26,419	55.15		31,235	37.10		57,654	59,193	58,796
BAD AXE (HURON CO.)		1,300			14,400			15,700			
HURON TRIBUNE	E		1,459	112.23		6,640	46.11		8,099	8,628	8,860
BATTLE CREEK (CALHOUN CO.)		34,400			59,600			94,000			
ENQUIRER	E (M-F)		19,470	56.60		10,481	17.59		29,951	30,155	29,387
ENQUIRER	SAT M		18,860	54.77		10,635	17.84		29,475	29,677	28,608
ENQUIRER	SUN		24,142	70.18		14,174	23.78		38,316	38,558	37,825
BAY CITY (BAY CO.)		28,200#			50,400			78,600			
TIMES	E	#	21,788	77.26		14,268	28.31		36,056	39,956	39,650
TIMES	SUN	#	23,802	84.40		19,143	37.98		42,945	48,839	47,389
BENTON HARBOR-ST. JOSEPH (BERRIEN CO.)		75,800#						75,800			
HERALD-PALLADIUM	E	#	33,628	44.36					33,628	35,933	36,560
DETROIT (WAYNE CO.)		490,500			1,209,600			1,700,100			
FREE PRESS	M (M-F)		154,257	31.45		355,214	29.37		509,471	649,312	656,477
FREE PRESS	SAT M		133,707	27.26		331,719	27.42		465,426	590,750	600,889
FREE PRESS	SUN		148,101	30.19		386,540	31.96		534,641	732,699	747,268
NEWS	ALL DAY (M-F)		205,932	41.98		375,466	31.04		581,398	686,787	680,800
NEWS	SAT M		192,065	39.16		353,611	29.23		545,676	633,779	650,302
NEWS	SUN		236,249	48.16		482,979	39.93		719,228	837,511	839,841
ESCANABA (DELTA CO.)		7,100			10,400			17,500			
PRESS	E		5,472	77.07		4,968	47.77		10,440	10,736	10,633
FLINT (GENESEE CO.)		109,900			113,600			223,500			
JOURNAL	E (M-F)		74,014	67.35		33,821	29.77		107,835	108,837	108,215
JOURNAL	SAT M		71,076	64.67		35,374	31.14		106,450	107,548	104,345
JOURNAL	SUN		76,559	69.66		41,594	36.61		118,153	120,436	118,328
GRAND HAVEN (OTTAWA CO.)		6,800			7,800			14,600			
TRIBUNE	E		5,275	77.57		4,573	58.63		9,848	10,469	10,291

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GRAND RAPIDS (KENT CO.)		152,300			139,800			292,100			
PRESS	E		96,007	63.04		36,776	26.31		132,783	138,205	135,998
PRESS	SUN		109,120	71.65		59,072	42.25		168,192	184,162	179,604
GREENVILLE (MONTCALM CO.)		3,400			16,900			20,300			
NEWS	E		2,317	68.15		5,759	34.08		8,076	8,416	8,390*
HOLLAND (OTTAWA CO.)		26,000#			10,100			36,100			
SENTINEL	E	#	15,308	58.88		2,537	25.12		17,845	18,461	16,444+
HOUGHTON (HOUGHTON CO.)		3,300			16,800			20,100			
MINING GAZETTE	E		2,743	83.12		8,864	52.76		11,607	12,137	12,149
IRON MOUNTAIN-KINGSFORD (DICKINSON CO.)		5,900			13,900			19,800			
NEWS	E		4,805	81.44		5,582	40.16		10,387	10,557	10,383
IRONWOOD (GOGEBIC CO.)		4,800			16,200			21,000			
GLOBE	E		3,614	75.29		4,514	27.86		8,128	8,558	8,585
JACKSON (JACKSON CO.)		29,400#			47,700			77,100			
CITIZEN PATRIOT	E	#	21,510	73.16		16,313	34.20		37,823	38,195	38,187
CITIZEN PATRIOT	SUN	#	22,780	77.48		19,428	40.73		42,208	42,843	42,330
KALAMAZOO (KALAMAZOO CO.)		55,800			70,500			126,300			
GAZETTE	E		34,595	62.00		27,335	38.77		61,930	63,152	63,355
GAZETTE	SUN		38,734	69.42		34,983	49.62		73,717	77,518	75,890
LANSING-EAST LANSING (INGHAM CO.)		97,000			60,200			157,200			
STATE JOURNAL	M		43,585	44.93		20,627	34.26		64,212	66,035*	64,730
STATE JOURNAL	SUN		52,218	53.83		28,804	47.85		81,022	84,156*	81,130
LUDINGTON (MASON CO.)		3,700			12,700			16,400			
NEWS	E		3,097	83.70		4,341	34.18		7,438	8,026	8,218
MARQUETTE (MARQUETTE CO.)		7,200			18,500			25,700			
MINING JOURNAL	E		6,960	96.67		9,476	51.22		16,436	18,138	17,802
MENOMINEE (MENOMINEE CO.)		3,800			12,900			16,700			
HERALD-LEADER	E		2,188	57.58		2,211	17.14		4,399	4,554	4,691
MIDLAND (MIDLAND CO.)		14,700			26,500			41,200			
NEWS	E		10,200	69.39		6,941	26.19		17,141	17,440	17,630

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#NEWSPAPER DESIGNATED MARKET

+ADJUSTED TO AUDIT
*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MICHIGAN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/87	TOTAL CIRCULATION AS OF 9/30/86
MONROE (MONROE CO.)		10,700			36,000			46,700			
NEWS	E		8,544	79.85		16,866	46.85		25,410	27,292	26,880
MOUNT CLEMENS (MACOMB CO.)		96,600#						96,600			
DAILY	E	#	27,715	28.69					27,715	50,730	50,223
MOUNT PLEASANT (ISABELLA CO.)		22,700#						22,700			
SUN	M	#	10,127	44.61					10,127	10,899	11,699
MUSKEGON (MUSKEGON CO.)		35,400			45,400			80,800			
CHRONICLE	E		28,366	80.13		17,766	39.13		46,132	47,897	47,358
CHRONICLE	SUN		28,665	80.97		20,643	45.47		49,308	51,997	51,004
PETOSKEY (EMMET CO.)		17,000#						17,000			
NEWS-REVIEW	E (M-F)	#	10,522	61.89					10,522	11,347*	11,103*
PONTIAC (OAKLAND CO.)		163,900#						163,900			
OAKLAND PRESS	E (M-F)	#	71,511	43.63					71,511	73,467	71,119
OAKLAND PRESS	SAT M	#	69,830	42.61					69,830	71,689	69,913
OAKLAND PRESS	SUN	#	78,552	47.93					78,552	80,833	78,428
PORT HURON (ST. CLAIR CO.)		28,100#			36,800			64,900			
TIMES HERALD	E	#	18,551	66.02		8,689	23.61		27,240	28,171	27,225
TIMES HERALD	SUN	#	21,519	76.58		10,368	28.17		31,887	32,964	32,007
ROYAL OAK (OAKLAND CO.)		85,600			64,100			149,700			
TRIBUNE	E		34,543	40.35		3,900	6.08		38,443	39,393	39,600
SAGINAW (SAGINAW CO.)		54,000#			22,600			76,600			
NEWS	E	#	30,033	66.73		12,665	56.15		48,496	57,087	56,931
NEWS	SUN	#	37,108	68.79		14,042	62.13		51,190	63,326	62,683
SAULT STE. MARIE (CHIPPEWA CO.)		7,300#			8,500			15,800			
NEWS	E (M-F)	#	5,350	73.29		2,395	28.18		7,745	8,178	8,230
STURGIS (ST. JOSEPH CO.)		3,900			14,600			18,500			
JOURNAL	E		3,063	78.54		5,197	35.60		8,260	8,465	8,472
TRAVERSE CITY (GRAND TRAVERSE CO.)		41,000#						41,000			
RECORD-EAGLE	E	#	25,897	63.16					25,897	26,879	25,900

@CITY OF PUBLICATION
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*AVERAGES FOR 6 MONTHS